

Global Tablet Sales Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Global Tablet Sales industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tablet market consists of the total revenues generated through the sale of tablet computers, such as the Apple iPad or Samsung Galaxy, to end users. The tablet market includes media tablets but excludes e-readers.

The global tablet sales market had total revenues of \$48.3 billion in 2021, representing a compound annual growth rate (CAGR) of -2.1% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -2% between 2016 and 2021, to reach a total of 168.8 million units in 2021.

The market's poor performance has primarily been to declining demand, combined with the emergence of cheaper tablets. Nonetheless, increased use in education, healthcare and business has aided growth in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tablet sales market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tablet sales market

Leading company profiles reveal details of key tablet sales market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global tablet sales market with five year forecasts

REASONS TO BUY

What was the size of the Global tablet sales market by value in 2021?

What will be the size of the Global tablet sales market in 2026?

What factors are affecting the strength of competition in the Global tablet sales market?

How has the market performed over the last five years?

What are the main segments that make up the global's tablet sales market?

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