

Global Steel Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Steel industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value/supply chain analysis reveals the business activities which comprise the global steel market value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include raw materials, manufacturing, fabricating and finishing, and finally end-users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global steel market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The steel market consists of the production of crude steel in the stated country or region.

The global steel market had total revenues of \$758,497m in 2016, representing a compound annual rate of change (CARC) of -8.4% between 2012 and 2016.

Market production volume increased with a compound annual growth rate (CAGR) of 1.2% between 2012 and 2016, to reach a total of 1,555.9 million metric tons in 2016.

The overall outlook for the global steel market is positive, with the market experiencing particularly strong growth in 2017.

Raw material extraction for the purposes of steel manufacturing continues to be dominated by large, international mining companies.

Steel manufacturing has been experiencing substantial merger and acquisition activity as companies seek to consolidate in response to cheap Chinese steel.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the steel market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global steel market

Leading company profiles reveal details of key steel market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global steel market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global steel market value/supply chain

See examples of companies active at each stage of the global steel market value/supply chain

Examine trends and burning issues impacting the global steel market value/supply chain

REASONS TO BUY

What was the size of the global steel market by value in 2016?

What will be the size of the global steel market in 2021?

What factors are affecting the strength of competition in the global steel market?

How has the market performed over the last five years?

Who are the top competitors in the global steel market?

What are the main segments that make up the global steel market?

Who are the top competitors in the global steel market?

What are the key stages of the global steel market value/supply chain?

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