

Global Sports Equipment Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value/supply chain analysis reveals the business activities which comprise the global sports equipment market value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include raw materials, equipment manufacturers, retailers, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global sports equipment market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The sports equipment market includes retail sales of ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, sportswear, sports shoes and all other

sports-dedicated equipment sold at retail.

The global sports equipment market is expected to generate total revenues of \$142,390.1m in 2017, representing a compound annual growth rate (CAGR) of 4.5% between 2013 and 2017.

Growth in the Chinese market can also partially be attributed to strong state level support for the sports industry in general. The government for example has introduced a “national fitness plan” which is to be implemented by the year 2020 fully and seeks to increase the attractiveness of sporting activities amongst the Chinese populace.

The US market has grown at a rather strong pace overall in recent years, as improving macroeconomic conditions result in increased spending. For example household consumption levels have seen a strong rise in the historic period. However growth has followed a decelerating trend in the US market in the historic period, and this trend will continue in the forecast period as well.

Equipment manufacturers can specialize in a sport or be general sports equipment manufacturers. There are also several notable examples of large retailers backwards integrating into this stage of the value chain.

Retailers are varied in this market and recent years have seen the aggressive growth of general retailers lead to the collapse of some sizeable specialists. This has in turn led to some consolidation.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global sports equipment market

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth

prospects of the global sports equipment market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global sports equipment market value/supply chain

See examples of companies active at each stage of the global sports equipment market value/supply chain

Examine trends and burning issues impacting the global sports equipment market value/supply chain

REASONS TO BUY

What was the size of the global sports equipment market by value in 2017?

What will be the size of the global sports equipment market in 2022?

What factors are affecting the strength of competition in the global sports equipment market?

How has the market performed over the last five years?

How large is the global sports equipment market in relation to its regional counterparts?

What are the main segments that make up the global sports equipment market?

Who are the top competitors in the global sports equipment market?

What are the key stages of the global sports equipment market value/supply chain?

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