

Global Skincare Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Global Skincare industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The global Skincare market had total revenues of \$134,682.2m in 2021, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.7% between 2016 and 2021, to reach a total of 17.5 billion units in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.3% for the five-year period 2021 - 2026, which is expected to drive

the market to a value of \$166,463.0m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global skincare market

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global skincare market with five year forecasts

REASONS TO BUY

What was the size of the Global skincare market by value in 2021?

What will be the size of the Global skincare market in 2026?

What factors are affecting the strength of competition in the Global skincare market?

How has the market performed over the last five years?

What are the main segments that make up the global's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the global skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Global skincare market over the last five years?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. Unilever NV (Inactive)
- 8.4. The Procter & Gamble Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global skincare market value: \$ million, 2017-21
- Table 2: Global skincare market volume: million units, 2017-21
- Table 3: Global skincare market category segmentation: \$ million, 2021
- Table 4: Global skincare market geography segmentation: \$ million, 2021
- Table 5: Global skincare market distribution: % share, by value, 2021
- Table 6: Global skincare market value forecast: \$ million, 2021-26
- Table 7: Global skincare market volume forecast: million units, 2021-26
- Table 8: Global skincare market share: % share, by value, 2021
- Table 9: L'Oreal SA: key facts
- Table 10: L'Oreal SA: Annual Financial Ratios
- Table 11: L'Oreal SA: Key Employees
- Table 12: L'Oreal SA: Key Employees Continued
- Table 13: Beiersdorf AG: key facts
- Table 14: Beiersdorf AG: Annual Financial Ratios
- Table 15: Beiersdorf AG: Key Employees
- Table 16: Unilever NV (Inactive): key facts
- Table 17: Unilever NV (Inactive): Key Employees
- Table 18: Unilever NV (Inactive): Key Employees Continued
- Table 19: The Procter & Gamble Co: key facts
- Table 20: The Procter & Gamble Co: Annual Financial Ratios
- Table 21: The Procter & Gamble Co: Key Employees
- Table 22: The Procter & Gamble Co: Key Employees Continued
- Table 23: Global exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

- Figure 1: Global skincare market value: \$ million, 2017-21
- Figure 2: Global skincare market volume: million units, 2017-21
- Figure 3: Global skincare market category segmentation: % share, by value, 2021
- Figure 4: Global skincare market geography segmentation: % share, by value, 2021
- Figure 5: Global skincare market distribution: % share, by value, 2021
- Figure 6: Global skincare market value forecast: \$ million, 2021-26
- Figure 7: Global skincare market volume forecast: million units, 2021-26
- Figure 8: Forces driving competition in the global skincare market, 2021
- Figure 9: Drivers of buyer power in the global skincare market, 2021
- Figure 10: Drivers of supplier power in the global skincare market, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the global skincare market, 2021
- Figure 12: Factors influencing the threat of substitutes in the global skincare market, 2021
- Figure 13: Drivers of degree of rivalry in the global skincare market, 2021
- Figure 14: Global skincare market share: % share, by value, 2021

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