

Global Risk Report Quarterly Update - Q2 2020

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Abstracts

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SUMMARY

Global Risk Report is based on MarketLine Country Risk Index (MLCRI) which is a unique country risk-rating model that determines the existing and future level of country risk by assessing various qualitative and quantitative factors. The index is formulated to help firms prepare their global business strategies on the basis of historical developments in an economy and also their future expectations.

The Country Risk Index incorporates the latest available macroeconomics, political, social, technological, environmental and legal data from a range of recognized national and international statistical sources, and incorporates proprietary data from MarketLine Economics Research. The model also features expert analytical judgment from in-house economists and takes into account their insights and opinions. By applying a robust approach to assessing risk, MarketLine analysts ensure that strategists have an effective tool to assess current trends and risks facing the economies across the globe.

The eleventh update version of MarketLine Country Risk Index (MLCRI) Q2 2020 ranks Switzerland at the top followed by Singapore and Denmark. 21 countries were identified in the very low risk zone, 22 countries in the low risk zone, 28 countries under manageable risk, 36 countries under high risk and 29 countries in the very high-risk zone in MLCRI Q2 2020.

SCOPE

Asia-Pacific has the third highest risk score after the Americas in the Q2 2020 update of the MLCRI. The region's risk score increased from 39.4 in Q4 2019 to 46.3 in Q2 2020. The outbreak of COVID-19, along with other risks such as

geopolitical tensions, the controversial policies of the Indian and Chinese governments, spillover effects of the recession in Japan, and the increasing occurrence of environmental catastrophes, affected most of the countries in this region.

The European region remained the lowest risk region in the Q2 2020 update of the global risk index owing to its strong macroeconomic fundamentals. When the coronavirus pandemic was at its peak, the European nations were able to control the spread of disease and risks associated with the pandemic by sufficient control measures enforced in a timely manner. However, the region still faces high unemployment due to temporary furloughs and permanent job losses due the economic fallout of the coronavirus pandemic.

REASONS TO BUY

The Americas is the second highest risk region, according to the MLCRI Q2 2020 update, with a regional risk score of 51.5 out of 100. The whole region has been battered by the COVID-19 pandemic in 2020. Out of the top 10 worst affected countries, six are part of the Americas. The health crisis has led to a precipitous rise in poverty and social instability in the region, led by high unemployment.

The Middle East and Africa (MEA) is the highest risk region according to the MLCRI 2020 Q2 update, with a regional risk score of 55.6 out of 100, up compared to 48.8 in the MLCRI 2019 Q4 update and up compared to 47.6 in the MLCRI 2018 Q4 update. The region continues to be plagued by social conflict and geopolitical turmoil.

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