

Global Real Estate - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Global Real Estate industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. Values are calculated using the average annual rent multiplied by the number of rented properties.

The global real estate industry had total revenues of \$4,243.6bn in 2020, representing a compound annual growth rate (CAGR) of 1.3% between 2016 and 2020.

Industry consumption volume increased with a CAGR of 1.4% between 2016 and 2020, to reach a total of 532.1 million units in 2020.

The Asia-Pacific region accounted for 50.5% of the global industry's value in 2020, with Europe and the US accounting for 22.8% and 19.3%, respectively.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalreal estate market

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Global real estate market by value in 2020?

What will be the size of the Global real estate market in 2025?

What factors are affecting the strength of competition in the Global real estate market?

How has the market performed over the last five years?

How large is the global's real estate market in relation to its regional counterparts?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry



7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what is their portfolio?
- 7.2. What are the strengths and weaknesses of leading players?
- 7.3. What are the most notable recent projects in the industry?
- 7.4. What impact has COVID-19 had on leading players?

8 COMPANY PROFILES

- 8.1. InVitae Corp
- 8.2. American Homes 4 Rent
- 8.3. Greyrock Energy Inc
- 8.4. Dalian Wanda Group
- 8.5. Sinopharm Tech Holdings Ltd
- 8.6. Vonovia SE
- 8.7. Deutsche Wohnen SE

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Global real estate market value: \$ billion, 2016-20
- Table 2: Global real estate market volume: thousand units, 2016-20
- Table 3: Global real estate market geography segmentation: \$ billion, 2020
- Table 4: Global real estate market value forecast: \$ billion, 2020-25
- Table 5: Global real estate market volume forecast: thousand units, 2020-25
- Table 6: InVitae Corp: key facts
- Table 7: InVitae Corp: Annual Financial Ratios
- Table 8: InVitae Corp: Key Employees
- Table 9: American Homes 4 Rent: key facts
- Table 10: American Homes 4 Rent: Annual Financial Ratios
- Table 11: American Homes 4 Rent: Key Employees
- Table 12: Greyrock Energy Inc: key facts
- Table 13: Greyrock Energy Inc: Key Employees
- Table 14: Dalian Wanda Group: key facts
- Table 15: Dalian Wanda Group: Key Employees
- Table 16: Sinopharm Tech Holdings Ltd: key facts
- Table 17: Sinopharm Tech Holdings Ltd: Annual Financial Ratios
- Table 18: Sinopharm Tech Holdings Ltd: Annual Financial Ratios (Continued)
- Table 19: Sinopharm Tech Holdings Ltd: Key Employees
- Table 20: Vonovia SE: key facts
- Table 21: Vonovia SE: Annual Financial Ratios
- Table 22: Vonovia SE: Annual Financial Ratios (Continued)
- Table 23: Vonovia SE: Key Employees
- Table 24: Deutsche Wohnen SE: key facts
- Table 25: Deutsche Wohnen SE: Annual Financial Ratios
- Table 26: Deutsche Wohnen SE: Key Employees
- Table 27: Global exchange rate, 2016-20



List Of Figures

LIST OF FIGURES

- Figure 1: Global real estate market value: \$ billion, 2016-20
- Figure 2: Global real estate market volume: thousand units, 2016-20
- Figure 3: Global real estate market geography segmentation: % share, by value, 2020
- Figure 4: Global real estate market value forecast: \$ billion, 2020-25
- Figure 5: Global real estate market volume forecast: thousand units, 2020-25
- Figure 6: Forces driving competition in the global real estate market, 2020
- Figure 7: Drivers of buyer power in the global real estate market, 2020
- Figure 8: Drivers of supplier power in the global real estate market, 2020
- Figure 9: Factors influencing the likelihood of new entrants in the global real estate market, 2020
- Figure 10: Factors influencing the threat of substitutes in the global real estate market, 2020
- Figure 11: Drivers of degree of rivalry in the global real estate market, 2020



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