

Global Real Estate Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Real Estate industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value/supply chain analysis reveals the business activities which comprise the global real estate market's value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include planning & design, construction, landlords & agents, and tenants.

SYNOPSIS

Essential resource for top-line data and analysis covering the global real estate market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. Values are calculated

using the average annual rent multiplied by the number of rented properties. Volume includes number of houses/properties rented out (vacant properties excluded). Leading companies relate to companies that are involved in residential property rental and development business. Any currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The global real estate industry had total revenues of \$4,496.7bn in 2017, representing a compound annual growth rate (CAGR) of 4% between 2013 and 2017.

Industry consumption volume increased with a CAGR of 1.8% between 2013 and 2017, to reach a total of 518 million housing units in 2017.

The real estate industry has experienced a steady rate of growth over the last five years, though this has been slowing gradually. High house prices and mortgage interest rates are discouraging buyers from entering the housing market, and therefore increasing demand for rental properties.

The planning and design stage is divided between planning and design. The latter cannot take place until the former has been carried out. The planning stage includes planning permission, the foundation on which the whole value chain is built.

Longstanding trend of consolidation has created a small number of large homebuilding players, making market entry difficult and reducing rivalry

Landlords can be individual investors renting out a second property or professional landlord companies with a vast estate of housing stock. Agents help landlords let the properties and in the case of full service agents, they also look after maintenance and tenant relationships in return for a fee.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market

Use the Five Forces analysis to determine the competitive intensity and

therefore attractiveness of the global real estate market

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global real estate market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global real estate market value/supply chain

See examples of companies active at each stage of the global real estate market value/supply chain

Examine trends and burning issues impacting the global real estate market value/supply chain

REASONS TO BUY

What was the size of the global real estate market by value in 2017?

What will be the size of the global real estate market in 2022?

What factors are affecting the strength of competition in the global real estate market?

How has the market performed over the last five years?

How large is the global real estate market in relation to its regional counterparts?

What are the main segments that make up the global real estate market?

Who are the top competitors in the global real estate market?

What are the key stages of the global real estate market value/supply chain?

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