

# Global Publishing Market Summary and Forecast

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## Abstracts

### Global Publishing Market Summary and Forecast

#### Summary

Global Publishing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The Asia-Pacific region accounted for the largest share of 50.0% of the global publishing market in 2022.

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#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global publishing market

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global publishing market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Global publishing market by value in 2022?

What will be the size of the Global publishing market in 2027?

What factors are affecting the strength of competition in the Global publishing market?

How has the market performed over the last five years?

Who are the top competitors in the global's publishing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How is technology being used in the leading players' strategies?
- 7.4. Which companies offer substitutes to the main market?
- 7.5. What has been the rationale behind recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Bertelsmann SE & Co. KGaA
- 8.2. News Corp
- 8.3. Lagardere SA
- 8.4. The Yomiuri Shimbun Group

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global publishing market value: \$ billion, 2017–22

Table 2: Global publishing market category segmentation: % share, by value, 2017–2022

Table 3: Global publishing market category segmentation: \$ billion, 2017-2022

Table 4: Global publishing market geography segmentation: \$ billion, 2022

Table 5: Global publishing market value forecast: \$ billion, 2022–27

Table 6: Bertelsmann SE & Co. KGaA: key facts

Table 7: Bertelsmann SE & Co. KGaA: Key Employees

Table 8: News Corp: key facts

Table 9: News Corp: Annual Financial Ratios

Table 10: News Corp: Key Employees

Table 11: Lagardere SA: key facts

Table 12: Lagardere SA: Annual Financial Ratios

Table 13: Lagardere SA: Key Employees

Table 14: The Yomiuri Shimbun Group: key facts

Table 15: The Yomiuri Shimbun Group: Key Employees

Table 16: Global exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Global publishing market value: \$ billion, 2017–22

Figure 2: Global publishing market category segmentation: \$ billion, 2017-2022

Figure 3: Global publishing market geography segmentation: % share, by value, 2022

Figure 4: Global publishing market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the global publishing market, 2022

Figure 6: Drivers of buyer power in the global publishing market, 2022

Figure 7: Drivers of supplier power in the global publishing market, 2022

Figure 8: Factors influencing the likelihood of new entrants in the global publishing market, 2022

Figure 9: Factors influencing the threat of substitutes in the global publishing market, 2022

Figure 10: Drivers of degree of rivalry in the global publishing market, 2022

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