

Global Publishing - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/GEC2D77AAF48EN.html>

Date: October 2021

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: GEC2D77AAF48EN

Abstracts

Global Publishing - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Global Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The global publishing market had total revenues of \$245.1bn in 2020, representing a compound annual growth rate (CAGR) of -1.9% between 2016 and 2020.

The books segment was the market's most lucrative in 2020, with total revenues of \$131.9bn, equivalent to 53.8% of the market's overall value.

The COVID-19 pandemic has caused severe disruption to almost all global markets, including publishing. Footfall at physical bookstores has been reduced due to nationwide lockdown restrictions, whilst widespread economic uncertainty has discouraged unnecessary spending on products such as magazines and paid subscriptions.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global publishing market

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global publishing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Global publishing market by value in 2020?

What will be the size of the Global publishing market in 2025?

What factors are affecting the strength of competition in the Global publishing market?

How has the market performed over the last five years?

What are the main segments that make up the global's publishing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How is technology being used in the leading players' strategies?
- 7.4. Which companies offer substitutes to the main market?
- 7.5. What has been the rationale behind recent M&A activity?
- 7.6. Is there any regulation currently having an effect on players in the market?

8 COMPANY PROFILES

- 8.1. Bertelsmann SE & Co. KGaA
- 8.2. News Corporation
- 8.3. Lagardere SCA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global publishing market value: \$ million, 2016-20

Table 2: Global publishing market category segmentation: \$ million, 2020

Table 3: Global publishing market geography segmentation: \$ million, 2020

Table 4: Global publishing market value forecast: \$ million, 2020-25

Table 5: Bertelsmann SE & Co. KGaA: key facts

Table 6: Bertelsmann SE & Co. KGaA: Key Employees

Table 7: News Corporation: key facts

Table 8: News Corporation: Annual Financial Ratios

Table 9: News Corporation: Key Employees

Table 10: News Corporation: Key Employees Continued

Table 11: Lagardere SCA: key facts

Table 12: Lagardere SCA: Annual Financial Ratios

Table 13: Lagardere SCA: Key Employees

Table 14: Global exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Global publishing market value: \$ million, 2016-20

Figure 2: Global publishing market category segmentation: % share, by value, 2020

Figure 3: Global publishing market geography segmentation: % share, by value, 2020

Figure 4: Global publishing market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the global publishing market, 2020

Figure 6: Drivers of buyer power in the global publishing market, 2020

Figure 7: Drivers of supplier power in the global publishing market, 2020

Figure 8: Factors influencing the likelihood of new entrants in the global publishing market, 2020

Figure 9: Factors influencing the threat of substitutes in the global publishing market, 2020

Figure 10: Drivers of degree of rivalry in the global publishing market, 2020

I would like to order

Product name: Global Publishing - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/GEC2D77AAF48EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEC2D77AAF48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970