

# Global Pharmaceuticals - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/GA6B5BACEB2FEN.html>

Date: July 2021

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: GA6B5BACEB2FEN

## Abstracts

Global Pharmaceuticals - Market @Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Global Pharmaceuticals industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The global pharmaceuticals market had total revenues of \$1,112.6bn in 2020, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2020.

Given the strong global demand for vaccines to protect citizens and control the spread of COVID-19, it is likely that pharmaceutical companies offering safe and effective therapeutic solutions will generate significant revenues, contributing to market growth.

The promotion of generic drugs has become increasingly prevalent globally as many governments seek to generate savings amid rising pharmaceutical prices,

and this presents a barrier to growth in the market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global pharmaceuticals market

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global pharmaceuticals market with five year forecasts

## **REASONS TO BUY**

What was the size of the Global pharmaceuticals market by value in 2020?

What will be the size of the Global pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Global pharmaceuticals market?

How has the market performed over the last five years?

What are the main segments that make up the global's pharmaceuticals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market share
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. How does government regulation impact leading players?
- 7.5. Are there any threats towards leading players?
- 7.6. What impact is the COVID-19 pandemic having on the market?

## **8 COMPANY PROFILES**

- 8.1. Johnson & Johnson
- 8.2. Bayer AG
- 8.3. Novartis AG
- 8.4. Pfizer Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global pharmaceuticals market value: \$ billion, 2016-20
- Table 2: Global pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 3: Global pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 4: Global pharmaceuticals market share: % share, by value, 2020
- Table 5: Johnson & Johnson: key facts
- Table 6: Johnson & Johnson: Annual Financial Ratios
- Table 7: Johnson & Johnson: Key Employees
- Table 8: Johnson & Johnson: Key Employees Continued
- Table 9: Bayer AG: key facts
- Table 10: Bayer AG: Annual Financial Ratios
- Table 11: Bayer AG: Key Employees
- Table 12: Bayer AG: Key Employees Continued
- Table 13: Novartis AG: key facts
- Table 14: Novartis AG: Annual Financial Ratios
- Table 15: Novartis AG: Key Employees
- Table 16: Novartis AG: Key Employees Continued
- Table 17: Pfizer Inc.: key facts
- Table 18: Pfizer Inc.: Annual Financial Ratios
- Table 19: Pfizer Inc.: Key Employees
- Table 20: Pfizer Inc.: Key Employees Continued
- Table 21: Global exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Global pharmaceuticals market value: \$ billion, 2016-20

Figure 2: Global pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 3: Global pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 4: Forces driving competition in the global pharmaceuticals market, 2020

Figure 5: Drivers of buyer power in the global pharmaceuticals market, 2020

Figure 6: Drivers of supplier power in the global pharmaceuticals market, 2020

Figure 7: Factors influencing the likelihood of new entrants in the global pharmaceuticals market, 2020

Figure 8: Factors influencing the threat of substitutes in the global pharmaceuticals market, 2020

Figure 9: Drivers of degree of rivalry in the global pharmaceuticals market, 2020

Figure 10: Global pharmaceuticals market share: % share, by value, 2020

## I would like to order

Product name: Global Pharmaceuticals - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/GA6B5BACEB2FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA6B5BACEB2FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

