

# Global Pharmaceuticals Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Global Pharmaceuticals Industry Almanac - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Pharmaceuticals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

Market values have been calculated at ex-factory prices (the value at which manufacturers sell the drugs to distributors).

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the

national lockdowns and temporarily banned sales of products that are deemed 'non-essential'. As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global pharmaceuticals market had total revenues of \$1,112.6bn in 2020, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2020.

Given the strong global demand for vaccines to protect citizens and control the spread of COVID-19, it is likely that pharmaceutical companies offering safe and effective therapeutic solutions will generate significant revenues, contributing to market growth.

The promotion of generic drugs has become increasingly prevalent globally as many governments seek to generate savings amid rising pharmaceutical prices, and this presents a barrier to growth in the market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global pharmaceuticals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global pharmaceuticals market

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global pharmaceuticals market with five year forecasts

## **REASONS TO BUY**

What was the size of the global pharmaceuticals market by value in 2020?

What will be the size of the global pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the global pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in the global pharmaceuticals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market share
- 1.5. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL PHARMACEUTICALS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 PHARMACEUTICALS IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 PHARMACEUTICALS IN EUROPE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation

- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 PHARMACEUTICALS IN FRANCE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 PHARMACEUTICALS IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 PHARMACEUTICALS IN AUSTRALIA**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 PHARMACEUTICALS IN BRAZIL**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 PHARMACEUTICALS IN CANADA**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 PHARMACEUTICALS IN CHINA**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

## **12 PHARMACEUTICALS IN INDIA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

## **13 PHARMACEUTICALS IN INDONESIA**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

## **14 PHARMACEUTICALS IN ITALY**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 PHARMACEUTICALS IN JAPAN**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 PHARMACEUTICALS IN MEXICO**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 PHARMACEUTICALS IN THE NETHERLANDS**

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 17.6. Macroeconomic Indicators

## **18 PHARMACEUTICALS IN NORTH AMERICA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 PHARMACEUTICALS IN RUSSIA**

19.1. Market Overview

19.2. Market Data

19.3. Market Segmentation

19.4. Market outlook

19.5. Five forces analysis

19.6. Macroeconomic Indicators

## **20 PHARMACEUTICALS IN SCANDINAVIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 PHARMACEUTICALS IN SINGAPORE**

21.1. Market Overview

21.2. Market Data

21.3. Market Segmentation

21.4. Market outlook

21.5. Five forces analysis

21.6. Macroeconomic Indicators

## **22 PHARMACEUTICALS IN SOUTH AFRICA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

22.6. Macroeconomic Indicators

## **23 PHARMACEUTICALS IN SOUTH KOREA**



- 23.1. Market Overview
- 23.2. Market Data
- 23.3. Market Segmentation
- 23.4. Market outlook
- 23.5. Five forces analysis
- 23.6. Macroeconomic Indicators

## **24 PHARMACEUTICALS IN SPAIN**

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 24.6. Macroeconomic Indicators

## **25 PHARMACEUTICALS IN TURKEY**

- 25.1. Market Overview
- 25.2. Market Data
- 25.3. Market Segmentation
- 25.4. Market outlook
- 25.5. Five forces analysis
- 25.6. Macroeconomic Indicators

## **26 PHARMACEUTICALS IN THE UNITED KINGDOM**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 26.6. Macroeconomic Indicators

## **27 PHARMACEUTICALS IN THE UNITED STATES**

- 27.1. Market Overview
- 27.2. Market Data

- 27.3. Market Segmentation
- 27.4. Market outlook
- 27.5. Five forces analysis
- 27.6. Macroeconomic Indicators
- 27.7. Country data

## **28 COMPANY PROFILES**

- 28.1. Bayer AG
- 28.2. Yangtze River Pharmaceutical Group
- 28.3. Laboratoires Pierre Fabre SA
- 28.4. Les Laboratoires Servier
- 28.5. Boehringer Ingelheim GmbH
- 28.6. AstraZeneca PLC
- 28.7. Ache Laboratorios Farmaceuticos SA
- 28.8. Hypera SA
- 28.9. EMS Sigma Pharma
- 28.10. Apotex, Inc.
- 28.11. Merck & Co., Inc.
- 28.12. Shanghai Pharmaceuticals Holding Co Ltd
- 28.13. Yunnan Baiyao Group Co Ltd
- 28.14. Guangzhou Pharmaceutical Holdings Ltd
- 28.15. Sun Pharmaceutical Industries Ltd
- 28.16. Lupin Ltd
- 28.17. Aurobindo Pharma Ltd
- 28.18. Dr. Reddy's Laboratories Limited
- 28.19. PT Kimia Farma Tbk
- 28.20. Novartis AG
- 28.21. A Menarini Industrie Farmaceutiche Riunite Srl
- 28.22. Chiesi Farmaceutici SpA
- 28.23. Recordati S.p.A.
- 28.24. Daiichi Sankyo Co Ltd
- 28.25. Mitsubishi Tanabe Pharma Corporation
- 28.26. Takeda Pharmaceutical Company Limited
- 28.27. Genomma Lab Internacional SAB de CV
- 28.28. Johnson & Johnson
- 28.29. Merck & Co., Inc.
- 28.30. F. Hoffmann-La Roche Ltd
- 28.31. Astellas Pharma Inc.

- 28.32. Adcock Ingram Holdings Ltd
- 28.33. Aspen Pharmacare Holdings Ltd
- 28.34. Chong Kun Dang Pharmaceutical Corp
- 28.35. Daewoong Pharmaceutical Co Ltd
- 28.36. Hanmi Pharmaceuticals Co Ltd
- 28.37. Almirall S.A.
- 28.38. Laboratorios Farmaceuticos ROVI, S.A.
- 28.39. Sanofi SA
- 28.40. Abdi Ibrahim Ilac Sanayi ve Ticaret AS
- 28.41. GlaxoSmithKline Plc
- 28.42. Pfizer Inc.

## **29 APPENDIX**

- 29.1. Methodology
- 29.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global pharmaceuticals market value: \$ billion, 2016-20
- Table 2: Global pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 3: Global pharmaceuticals market share: % share, by value, 2020
- Table 4: Global pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 5: Global size of population (million), 2016-20
- Table 6: Global gdp (constant 2005 prices, \$ billion), 2016-20
- Table 7: Global gdp (current prices, \$ billion), 2016-20
- Table 8: Global inflation, 2016-20
- Table 9: Global consumer price index (absolute), 2016-20
- Table 10: Global exchange rate, 2016-20
- Table 11: Asia-Pacific pharmaceuticals market value: \$ billion, 2016-20
- Table 12: Asia-Pacific pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 13: Asia-Pacific pharmaceuticals market share: % share, by value, 2020
- Table 14: Asia-Pacific pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 15: Europe pharmaceuticals market value: \$ billion, 2016-20
- Table 16: Europe pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 17: Europe pharmaceuticals market share: % share, by value, 2020
- Table 18: Europe pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 19: Europe size of population (million), 2016-20
- Table 20: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 21: Europe gdp (current prices, \$ billion), 2016-20
- Table 22: Europe inflation, 2016-20
- Table 23: Europe consumer price index (absolute), 2016-20
- Table 24: Europe exchange rate, 2016-20
- Table 25: France pharmaceuticals market value: \$ billion, 2016-20
- Table 26: France pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 27: France pharmaceuticals market share: % share, by value, 2020
- Table 28: France pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 29: France size of population (million), 2016-20
- Table 30: France gdp (constant 2005 prices, \$ billion), 2016-20
- Table 31: France gdp (current prices, \$ billion), 2016-20
- Table 32: France inflation, 2016-20
- Table 33: France consumer price index (absolute), 2016-20
- Table 34: France exchange rate, 2016-20
- Table 35: Germany pharmaceuticals market value: \$ billion, 2016-20

- Table 36: Germany pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 37: Germany pharmaceuticals market share: % share, by value, 2020
- Table 38: Germany pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 39: Germany size of population (million), 2016-20
- Table 40: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 41: Germany gdp (current prices, \$ billion), 2016-20
- Table 42: Germany inflation, 2016-20
- Table 43: Germany consumer price index (absolute), 2016-20
- Table 44: Germany exchange rate, 2016-20
- Table 45: Australia pharmaceuticals market value: \$ billion, 2016-20
- Table 46: Australia pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 47: Australia pharmaceuticals market share: % share, by value, 2020
- Table 48: Australia pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 49: Australia size of population (million), 2016-20
- Table 50: Australia gdp (constant 2005 prices, \$ billion), 2016-20
- Table 51: Australia gdp (current prices, \$ billion), 2016-20
- Table 52: Australia inflation, 2016-20
- Table 53: Australia consumer price index (absolute), 2016-20
- Table 54: Australia exchange rate, 2016-20
- Table 55: Brazil pharmaceuticals market value: \$ billion, 2016-20
- Table 56: Brazil pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 57: Brazil pharmaceuticals market share: % share, by value, 2020
- Table 58: Brazil pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 59: Brazil size of population (million), 2016-20
- Table 60: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 61: Brazil gdp (current prices, \$ billion), 2016-20
- Table 62: Brazil inflation, 2016-20
- Table 63: Brazil consumer price index (absolute), 2016-20
- Table 64: Brazil exchange rate, 2016-20
- Table 65: Canada pharmaceuticals market value: \$ billion, 2016-20
- Table 66: Canada pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 67: Canada pharmaceuticals market share: % share, by value, 2020
- Table 68: Canada pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 69: Canada size of population (million), 2016-20
- Table 70: Canada gdp (constant 2005 prices, \$ billion), 2016-20
- Table 71: Canada gdp (current prices, \$ billion), 2016-20
- Table 72: Canada inflation, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Global pharmaceuticals market value: \$ billion, 2016-20

Figure 2: Global pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 3: Global pharmaceuticals market share: % share, by value, 2020

Figure 4: Global pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the global pharmaceuticals market, 2020

Figure 6: Drivers of buyer power in the global pharmaceuticals market, 2020

Figure 7: Drivers of supplier power in the global pharmaceuticals market, 2020

Figure 8: Factors influencing the likelihood of new entrants in the global pharmaceuticals market, 2020

Figure 9: Factors influencing the threat of substitutes in the global pharmaceuticals market, 2020

Figure 10: Drivers of degree of rivalry in the global pharmaceuticals market, 2020

Figure 11: Asia-Pacific pharmaceuticals market value: \$ billion, 2016-20

Figure 12: Asia-Pacific pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 13: Asia-Pacific pharmaceuticals market share: % share, by value, 2020

Figure 14: Asia-Pacific pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 15: Forces driving competition in the pharmaceuticals market in Asia-Pacific, 2020

Figure 16: Drivers of buyer power in the pharmaceuticals market in Asia-Pacific, 2020

Figure 17: Drivers of supplier power in the pharmaceuticals market in Asia-Pacific, 2020

Figure 18: Factors influencing the likelihood of new entrants in the pharmaceuticals market in Asia-Pacific, 2020

Figure 19: Factors influencing the threat of substitutes in the pharmaceuticals market in Asia-Pacific, 2020

Figure 20: Drivers of degree of rivalry in the pharmaceuticals market in Asia-Pacific, 2020

Figure 21: Europe pharmaceuticals market value: \$ billion, 2016-20

Figure 22: Europe pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 23: Europe pharmaceuticals market share: % share, by value, 2020

Figure 24: Europe pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 25: Forces driving competition in the pharmaceuticals market in Europe, 2020

Figure 26: Drivers of buyer power in the pharmaceuticals market in Europe, 2020

Figure 27: Drivers of supplier power in the pharmaceuticals market in Europe, 2020

Figure 28: Factors influencing the likelihood of new entrants in the pharmaceuticals market in Europe, 2020

Figure 29: Factors influencing the threat of substitutes in the pharmaceuticals market in Europe, 2020

Figure 30: Drivers of degree of rivalry in the pharmaceuticals market in Europe, 2020

Figure 31: France pharmaceuticals market value: \$ billion, 2016-20

Figure 32: France pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 33: France pharmaceuticals market share: % share, by value, 2020

Figure 34: France pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 35: Forces driving competition in the pharmaceuticals market in France, 2020

Figure 36: Drivers of buyer power in the pharmaceuticals market in France, 2020

Figure 37: Drivers of supplier power in the pharmaceuticals market in France, 2020

Figure 38: Factors influencing the likelihood of new entrants in the pharmaceuticals market in France, 2020

Figure 39: Factors influencing the threat of substitutes in the pharmaceuticals market in France, 2020

Figure 40: Drivers of degree of rivalry in the pharmaceuticals market in France, 2020

Figure 41: Germany pharmaceuticals market value: \$ billion, 2016-20

Figure 42: Germany pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 43: Germany pharmaceuticals market share: % share, by value, 2020

Figure 44: Germany pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 45: Forces driving competition in the pharmaceuticals market in Germany, 2020

Figure 46: Drivers of buyer power in the pharmaceuticals market in Germany, 2020

Figure 47: Drivers of supplier power in the pharmaceuticals market in Germany, 2020

Figure 48: Factors influencing the likelihood of new entrants in the pharmaceuticals market in Germany, 2020

Figure 49: Factors influencing the threat of substitutes in the pharmaceuticals market in Germany, 2020

Figure 50: Drivers of degree of rivalry in the pharmaceuticals market in Germany, 2020

Figure 51: Australia pharmaceuticals market value: \$ billion, 2016-20

Figure 52: Australia pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 53: Australia pharmaceuticals market share: % share, by value, 2020

Figure 54: Australia pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 55: Forces driving competition in the pharmaceuticals market in Australia, 2020

Figure 56: Drivers of buyer power in the pharmaceuticals market in Australia, 2020



Figure 57: Drivers of supplier power in the pharmaceuticals market in Australia, 2020

Figure 58: Factors influencing the likelihood of new entrants in the pharmaceuticals market in Australia, 2020

Figure 59: Factors influencing the threat of substitutes in the pharmaceuticals market in Australia, 2020

Figure 60: Drivers of degree of rivalry in the pharmaceuticals market in Australia, 2020

Figure 61: Brazil pharmaceuticals market value: \$ billion, 2016-20



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