

# Global Pharmaceuticals Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

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# Abstracts

Global Pharmaceuticals Industry Almanac - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Pharmaceuticals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

Market values have been calculated at ex-factory prices (the value at which manufacturers sell the drugs to distributors).

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the



national lockdowns and temporarily banned sales of products that are deemed 'non-essential'. As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global pharmaceuticals market had total revenues of \$1,112.6bn in 2020, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2020.

Given the strong global demand for vaccines to protect citizens and control the spread of COVID-19, it is likely that pharmaceutical companies offering safe and effective therapeutic solutions will generate significant revenues, contributing to market growth.

The promotion of generic drugs has become increasingly prevalent globally as many governments seek to generate savings amid rising pharmaceutical prices, and this presents a barrier to growth in the market.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global pharmaceuticals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global pharmaceuticals market

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global pharmaceuticals market with five year forecasts

#### **REASONS TO BUY**

What was the size of the global pharmaceuticals market by value in 2020?

What will be the size of the global pharmaceuticals market in 2025?



What factors are affecting the strength of competition in the global pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in the global pharmaceuticals market?



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