

# Global Personal Computers (PCs) - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Global PCs industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The global PCs market had total revenues of \$89.4bn in 2020, representing a compound annual rate of change (CARC) of 1.6% between 2016 and 2020.

The PCs market is highly correlated with technology and the financial power of consumers.

The COVID-19 pandemic has forced millions of people to self-isolate and stay indoors, driving demand for PCs to new highs.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global pcs market

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global pcs market with five year forecasts

## **REASONS TO BUY**

What was the size of the Global pcs market by value in 2020?

What will be the size of the Global pcs market in 2025?

What factors are affecting the strength of competition in the Global pcs market?

How has the market performed over the last five years?

What are the main segments that make up the global's pcs market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What threats do leading players face?

7.4. Who are the main challengers to the incumbents?

7.5. Has there been any recent M&A activity

## **8 COMPANY PROFILES**

8.1. Lenovo Group Limited

8.2. HP Inc.

8.3. Apple Inc

8.4. Acer Incorporated

8.5. ASUSTeK Computer Inc.

8.6. Dell Technologies Inc.

8.7. Microsoft Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global PCs market value: \$ billion, 2016-20
- Table 2: Global PCs market volume: million units, 2016-20
- Table 3: Global PCs market category segmentation: \$ billion, 2020
- Table 4: Global PCs market geography segmentation: \$ billion, 2020
- Table 5: Global PCs market value forecast: \$ billion, 2020-25
- Table 6: Global PCs market volume forecast: million units, 2020-25
- Table 7: Lenovo Group Limited: key facts
- Table 8: Lenovo Group Limited: Annual Financial Ratios
- Table 9: Lenovo Group Limited: Key Employees
- Table 10: Lenovo Group Limited: Key Employees Continued
- Table 11: HP Inc.: key facts
- Table 12: HP Inc.: Annual Financial Ratios
- Table 13: HP Inc.: Key Employees
- Table 14: HP Inc.: Key Employees Continued
- Table 15: Apple Inc: key facts
- Table 16: Apple Inc: Annual Financial Ratios
- Table 17: Apple Inc: Key Employees
- Table 18: Apple Inc: Key Employees Continued
- Table 19: Acer Incorporated: key facts
- Table 20: Acer Incorporated: Annual Financial Ratios
- Table 21: Acer Incorporated: Key Employees
- Table 22: ASUSTeK Computer Inc.: key facts
- Table 23: ASUSTeK Computer Inc.: Annual Financial Ratios
- Table 24: ASUSTeK Computer Inc.: Key Employees
- Table 25: Dell Technologies Inc.: key facts
- Table 26: Dell Technologies Inc.: Annual Financial Ratios
- Table 27: Dell Technologies Inc.: Key Employees
- Table 28: Microsoft Corporation: key facts
- Table 29: Microsoft Corporation: Annual Financial Ratios
- Table 30: Microsoft Corporation: Key Employees
- Table 31: Microsoft Corporation: Key Employees Continued
- Table 32: Global exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global PCs market value: \$ billion, 2016-20
- Figure 2: Global PCs market volume: million units, 2016-20
- Figure 3: Global PCs market category segmentation: % share, by value, 2020
- Figure 4: Global PCs market geography segmentation: % share, by value, 2020
- Figure 5: Global PCs market value forecast: \$ billion, 2020-25
- Figure 6: Global PCs market volume forecast: million units, 2020-25
- Figure 7: Forces driving competition in the global PCs market, 2020
- Figure 8: Drivers of buyer power in the global PCs market, 2020
- Figure 9: Drivers of supplier power in the global PCs market, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the global PCs market, 2020
- Figure 11: Factors influencing the threat of substitutes in the global PCs market, 2020
- Figure 12: Drivers of degree of rivalry in the global PCs market, 2020

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