

# Global Paper and Paperboard - Market Summary, Competitive Analysis and Forecast to 2025

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## **Abstracts**

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#### SUMMARY

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard include newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes.

The global paper & paperboard market had total revenues of \$400.5bn in 2020, representing a compound annual growth rate (CAGR) of 2.1% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.7% between 2016 and 2020, to reach a total of 380.6 million units in 2020.



The value of the global paper and paperboard market declined by 0.1% in 2020.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalpaper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global paper & paperboard market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Global paper & paperboard market by value in 2020?

What will be the size of the Global paper & paperboard market in 2025?

What factors are affecting the strength of competition in the Global paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the global's paper & paperboard market?



## **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do players follow?
- 7.3. How have increased regulations in China affected the market?
- 7.4. How is plastic pollution affecting the paper and paperboard market?
- 7.5. What has been the recent M&A activity?

#### **8 COMPANY PROFILES**

- 8.1. Nippon Paper Industries Co Ltd
- 8.2. Asia Pulp & Paper Co Ltd
- 8.3. Svenska Cellulosa Aktiebolaget
- 8.4. Stora Enso Oyj

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Global paper & paperboard market value: \$ million, 2016-20
- Table 2: Global paper & paperboard market volume: thousand tonnes, 2016-20
- Table 3: Global paper & paperboard market category segmentation: \$ million, 2020
- Table 4: Global paper & paperboard market geography segmentation: \$ million, 2020
- Table 5: Global paper & paperboard market value forecast: \$ million, 2020-25
- Table 6: Global paper & paperboard market volume forecast: thousand tonnes, 2020-25
- Table 7: Nippon Paper Industries Co Ltd: key facts
- Table 8: Nippon Paper Industries Co Ltd: Annual Financial Ratios
- Table 9: Nippon Paper Industries Co Ltd: Annual Financial Ratios (Continued)
- Table 10: Nippon Paper Industries Co Ltd: Key Employees
- Table 11: Nippon Paper Industries Co Ltd: Key Employees Continued
- Table 12: Asia Pulp & Paper Co Ltd: key facts
- Table 13: Asia Pulp & Paper Co Ltd: Key Employees
- Table 14: Svenska Cellulosa Aktiebolaget: key facts
- Table 15: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios
- Table 16: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios (Continued)
- Table 17: Svenska Cellulosa Aktiebolaget: Key Employees
- Table 18: Stora Enso Oyj: key facts
- Table 19: Stora Enso Oyj: Annual Financial Ratios
- Table 20: Stora Enso Oyj: Key Employees
- Table 21: Global exchange rate, 2016-20



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Global paper & paperboard market value: \$ million, 2016-20
- Figure 2: Global paper & paperboard market volume: thousand tonnes, 2016-20
- Figure 3: Global paper & paperboard market category segmentation: % share, by value, 2020
- Figure 4: Global paper & paperboard market geography segmentation: % share, by value, 2020
- Figure 5: Global paper & paperboard market value forecast: \$ million, 2020-25
- Figure 6: Global paper & paperboard market volume forecast: thousand tonnes, 2020-25
- Figure 7: Forces driving competition in the global paper & paperboard market, 2020
- Figure 8: Drivers of buyer power in the global paper & paperboard market, 2020
- Figure 9: Drivers of supplier power in the global paper & paperboard market, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the global paper & paperboard market, 2020
- Figure 11: Factors influencing the threat of substitutes in the global paper & paperboard market, 2020
- Figure 12: Drivers of degree of rivalry in the global paper & paperboard market, 2020



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