

Global Paints & Coatings Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Paints & Coatings industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value/supply chain analysis reveals the business activities which comprise the global paints & coatings market's value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include raw materials, paint and coating production, retail and end-users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global paints & coatings market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The paints & coatings market consists of liquid and powder based paints, varnishes and related products used for protective and decorative, industrial and automotive and specialty purposes.

The global paints & coatings market had total revenues of \$150.7bn in 2017, representing a compound annual growth rate (CAGR) of 6.2% between 2013 and 2017.

Market consumption volume increased with a CAGR of 4.6% between 2013 and 2017, to reach a total of 47.2 million tonnes in 2017.

A major end-market for paints and coatings is construction. In various countries construction output is healthy. For example, in the US, the construction industry is growing at a good rate, largely driven by demand for residential properties. What's more, in August 2017, President Trump signed a new executive order which he hopes will streamline the construction of infrastructure by making the federal permitting process more efficient. As a former real estate developer himself, Trump is likely to put much emphasis on construction in the near future. This should continue to spur growth in the paints and coatings market

Large chemical companies are vertically integrated in both the raw materials and paint production stages while other companies are pure-play producers of paint and coatings.

Retailers in the paint and coatings market are typically hardware stores but other large retailers can have a paint and coatings segment within their wide range of offerings.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paints & coatings market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paints & coatings market

Leading company profiles reveal details of key paints & coatings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global paints & coatings market with five year forecasts by both

value and volume.

Quickly and easily identify the key stages and sub-stages of the global paints & coatings market value/supply chain

See examples of companies active at each stage of the global paints & coatings market value/supply chain

Examine trends and burning issues impacting the global paints & coatings market value/supply chain

REASONS TO BUY

What was the size of the global paints & coatings market by value in 2017?

What will be the size of the global paints & coatings market in 2022?

What factors are affecting the strength of competition in the global paints & coatings market?

How has the market performed over the last five years?

What are the main segments that make up the global paints & coatings market?

Who are the top competitors in the global paints & coatings market?

What are the key stages of the global paints & coatings market value/supply chain?

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