

Global Online Music Streaming

<https://marketpublishers.com/r/G5C78403E2DEN.html>

Date: March 2020

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: G5C78403E2DEN

Abstracts

Global Online Music Streaming

SUMMARY

Global Online Music Streaming industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online music streaming market consists of revenues generated from music and music video streaming. Revenues are made up from subscription service charges and ad%li%supported streams. All currency conversions are carried out at constant annual average 2019 exchange rates.

The global Online Music Streaming Market had total revenues of \$11.7bn in 2019, representing a compound annual growth rate (CAGR) of 40.6% between 2015 and 2019.

The Subscription services segment was the Market's most lucrative in 2019, with total revenues of \$8.7bn, equivalent to 74.4% of the Market's overall value.

Growth in this market has been driven by consumer demand for unlimited access to large catalogues of music on%li%demand, which is more desirable than physical music units and digital downloads.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalonline music streaming market

Leading company profiles reveal details of key online music streaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global online music streaming market with five year forecasts

REASONS TO BUY

What was the size of the Global online music streaming market by value in 2019?

What will be the size of the Global online music streaming market in 2024?

What factors are affecting the strength of competition in the Global online music streaming market?

How has the market performed over the last five years?

What are the main segments that make up the global's online music streaming market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What have been the most significant mergers/acquisitions over the past few years?

7.3. What strategies do the leading players follow?

8 COMPANY PROFILES

8.1. Spotify AB

8.2. Apple Inc

8.3. Alphabet Inc

8.4. Deezer SA

8.5. Tencent Holdings Limited

8.6. NAVER Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global online music streaming market value: \$ million, 2015-19
- Table 2: Global online music streaming market category segmentation: \$ million, 2019
- Table 3: Global online music streaming market geography segmentation: \$ million, 2019
- Table 4: Global online music streaming market value forecast: \$ million, 2019-24
- Table 5: Spotify AB: key facts
- Table 6: Spotify AB: Key Employees
- Table 7: Apple Inc: key facts
- Table 8: Apple Inc: Annual Financial Ratios
- Table 9: Apple Inc: Key Employees
- Table 10: Apple Inc: Key Employees Continued
- Table 11: Alphabet Inc: key facts
- Table 12: Alphabet Inc: Annual Financial Ratios
- Table 13: Alphabet Inc: Key Employees
- Table 14: Deezer SA: key facts
- Table 15: Deezer SA: Key Employees
- Table 16: Tencent Holdings Limited: key facts
- Table 17: Tencent Holdings Limited: Annual Financial Ratios
- Table 18: Tencent Holdings Limited: Key Employees
- Table 19: Tencent Holdings Limited: Key Employees Continued
- Table 20: NAVER Corporation: key facts
- Table 21: NAVER Corporation: Annual Financial Ratios
- Table 22: NAVER Corporation: Key Employees
- Table 23: Global exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Global online music streaming market value: \$ million, 2015-19

Figure 2: Global online music streaming market category segmentation: % share, by value, 2019

Figure 3: Global online music streaming market geography segmentation: % share, by value, 2019

Figure 4: Global online music streaming market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the global online music streaming market, 2019

Figure 6: Drivers of buyer power in the global online music streaming market, 2019

Figure 7: Drivers of supplier power in the global online music streaming market, 2019

Figure 8: Factors influencing the likelihood of new entrants in the global online music streaming market, 2019

Figure 9: Factors influencing the threat of substitutes in the global online music streaming market, 2019

Figure 10: Drivers of degree of rivalry in the global online music streaming market, 2019

COMPANIES MENTIONED

Spotify AB

Apple Inc

Alphabet Inc

Deezer SA

Tencent Holdings Limited

NAVER Corporation

I would like to order

Product name: Global Online Music Streaming

Product link: <https://marketpublishers.com/r/G5C78403E2DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5C78403E2DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970