

Global Online Music Streaming Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Online Music Streaming industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value analysis reveals the business activities which comprise the global online music streaming market's value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include content creators, digitizing, promotion, distribution, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global online music streaming market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The online music streaming market consists of revenues generated from music and music video streaming. Revenues are made up from subscription service charges and ad-supported streams. All currency conversions are carried out at constant annual average 2017 exchange rates.

The global online music streaming market had total revenues of \$6.6bn in 2017, representing a compound annual growth rate (CAGR) of 42.5% between 2013 and 2017

The subscription services segment was the market's most lucrative in 2017, with total revenues of \$4.9bn, equivalent to 75% of the market's overall value.

Growth of the subscription services is assisted by the increased depth of broadband as customers have more access to these services.

Content Creators are either artists that produce music for streaming services or artists of past music remastered for online streaming.

Some music streaming platforms are free to use but a monthly subscription removes adverts.

The distribution providers are ultimately operating an unprofitable business model and pioneer Spotify will likely lose out to its rivals in due course.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online music streaming market

Leading company profiles reveal details of key online music streaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global online music streaming market with five year forecasts

- - Quickly and easily identify the key stages and sub-stages of the global online music streaming market value/supply chain

See examples of companies active at each stage of the global online music streaming market value/supply chain

Examine trends and burning issues impacting the global online music streaming market value/supply chain

REASONS TO BUY

What was the size of the global online music streaming market by value in 2017?

What will be the size of the global online music streaming market in 2022?

What factors are affecting the strength of competition in the global online music streaming market?

How has the market performed over the last five years?

What are the main segments that make up the global online music streaming market?

Who are the top competitors in the global online music streaming market?

What are the key stages of the global online music streaming market value/supply chain?

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