

# Global Online Gambling

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## Abstracts

### Global Online Gambling

#### Summary

Global Online Gambling industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Online gambling industry includes remote gaming activities carried out over the internet and mobile networks. The activities can be performed over both desktop and mobile. Online gambling industry values are stated in terms of gross gambling yield (GGY).

The global online gambling industry recorded a gross gambling yield of \$99.3 billion in 2024, representing a compound annual growth rate (CAGR) of 14.2% between 2019 and 2024.

The sports betting segment accounted for the industry's largest proportion in 2024, with a total gross gambling yield of \$38.6 billion, equivalent to 38.9% of the industry's overall value.

In the global industry, Europe held the largest industry share of 54.6% followed by North America (22.0%), Asia-Pacific (7.6%), and the Middle East & Africa (1.6%).

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online gambling market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online gambling market

Leading company profiles reveal details of key online gambling market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global online gambling market with five year forecasts

## Reasons to Buy

What was the size of the Global online gambling market by value in 2024?

What will be the size of the Global online gambling market in 2029?

What factors are affecting the strength of competition in the Global online gambling market?

How has the market performed over the last five years?

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