

Global Online Gambling Market Summary and Forecast

<https://marketpublishers.com/r/GAA0BA834578EN.html>

Date: December 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: GAA0BA834578EN

Abstracts

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Summary

Global Online Gambling industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online gambling industry includes remote gaming activities carried out over the internet and mobile networks. The industry is divided into segments such as online sports betting, casino games, poker, and bingo. The 'other' segment includes gambling activities like lotteries.

The global online gambling industry had a total gross gaming win of \$78.4 billion in 2022, representing a compound annual growth rate (CAGR) of 12.5% between 2017 and 2022.

The sports betting segment accounted for the industry's largest proportion in 2022, with a total gross gaming win of \$36 billion, equivalent to 45.9% of the industry's overall value.

In 2022, Europe held the biggest stake of 44.0% in the global online gambling industry, followed by Asia-Pacific, and North America at 31.0%, and 18.00%

respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online gambling market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online gambling market

Leading company profiles reveal details of key online gambling market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global online gambling market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Global online gambling market by value in 2022?

What will be the size of the Global online gambling market in 2027?

What factors are affecting the strength of competition in the Global online gambling market?

How has the market performed over the last five years?

Who are the top competitors in the global's online gambling market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What are the recent developments in the industry?

8 COMPANY PROFILES

- 8.1. Entain PLC
- 8.2. Bet365 Group Ltd
- 8.3. Flutter Entertainment plc
- 8.4. International Game Technology Plc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global online gambling industry value: \$ billion, 2017–22

Table 2: Global online gambling industry category segmentation: % share, by value, 2017–2022

Table 3: Global online gambling industry category segmentation: \$ billion, 2017-2022

Table 4: Global online gambling industry geography segmentation: \$ billion, 2022

Table 5: Global online gambling industry value forecast: \$ billion, 2022–27

Table 6: Entain PLC: key facts

Table 7: Entain PLC: Annual Financial Ratios

Table 8: Entain PLC: Key Employees

Table 9: Bet365 Group Ltd: key facts

Table 10: Bet365 Group Ltd: Key Employees

Table 11: Flutter Entertainment plc: key facts

Table 12: Flutter Entertainment plc: Annual Financial Ratios

Table 13: Flutter Entertainment plc: Key Employees

Table 14: International Game Technology Plc: key facts

Table 15: International Game Technology Plc: Annual Financial Ratios

Table 16: International Game Technology Plc: Key Employees

Table 17: Global exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Global online gambling industry value: \$ billion, 2017–22

Figure 2: Global online gambling industry category segmentation: \$ billion, 2017-2022

Figure 3: Global online gambling industry geography segmentation: % share, by value, 2022

Figure 4: Global online gambling industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the global online gambling industry, 2022

Figure 6: Drivers of buyer power in the global online gambling industry, 2022

Figure 7: Drivers of supplier power in the global online gambling industry, 2022

Figure 8: Factors influencing the likelihood of new entrants in the global online gambling industry, 2022

Figure 9: Factors influencing the threat of substitutes in the global online gambling industry, 2022

Figure 10: Drivers of degree of rivalry in the global online gambling industry, 2022

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