

Global Online Gambling Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Global Online Gambling industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online gambling industry comprises remote gaming activities by means of the internet, and mobile internet. Its segments include online sports betting, casino games, poker, bingo and social gaming, with the 'other' segment including gambling activities such as lotteries.

The global online gambling industry had total gross gaming win of \$82.6 billion in 2021, representing a compound annual growth rate (CAGR) of 13.8% between 2016 and 2021.

The sports betting segment was the industry's most lucrative in 2021, with total gross gaming win of \$33.7 billion, equivalent to 40.7% of the industry's overall value.

Europe is by far the largest online gambling industry globally, accounting for

52.1% of its total value in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the online gambling market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online gambling market

Leading company profiles reveal details of key online gambling market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global online gambling market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Global online gambling market by value in 2021?

What will be the size of the Global online gambling market in 2026?

What factors are affecting the strength of competition in the Global online gambling market?

How has the market performed over the last five years?

How large is the global's online gambling market in relation to its regional counterparts?

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