

# Global Newspapers Market Summary, Competitive Analysis and Forecast to 2028

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## Abstracts

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### Summary

Global Newspapers industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The newspaper market is valued as the total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The global Newspapers market had total revenues of \$47,693.9 million in 2023, representing a negative compound annual growth rate (CAGR) of 6.4% between 2018 and 2023.

Market consumption volumes declined with a CAGR of 3.6% between 2018 and 2023, to reach a total of 821,372.5 thousand units in 2023.

The Asia-Pacific newspaper market share accounted for 34.5% of the global market, followed by Europe at 32.6%, and the United States at 26.8 in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the newspapers market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global newspapers market

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global newspapers market with five year forecasts

## Reasons to Buy

What was the size of the Global newspapers market by value in 2023?

What will be the size of the Global newspapers market in 2028?

What factors are affecting the strength of competition in the Global newspapers market?

How has the market performed over the last five years?

How large is the global's newspapers market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the recent M&A activities in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the future disruptions in the market?

## **8 COMPANY PROFILES**

- 8.1. The Yomiuri Shimbun Group
- 8.2. Asahi Shimbun Publications Inc
- 8.3. DB Corp Limited
- 8.4. Xinhua News Media Holdings Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global newspapers market value: \$ million, 2018-23
- Table 2: Global newspapers market volume: thousand units, 2018-23
- Table 3: Global newspapers market geography segmentation: \$ million, 2023
- Table 4: Global newspapers market value forecast: \$ million, 2023-28
- Table 5: Global newspapers market volume forecast: thousand units, 2023-28
- Table 6: The Yomiuri Shimbun Group: key facts
- Table 7: The Yomiuri Shimbun Group: Key Employees
- Table 8: Asahi Shimbun Publications Inc: key facts
- Table 9: Asahi Shimbun Publications Inc: Key Employees
- Table 10: DB Corp Limited: key facts
- Table 11: DB Corp Limited: Annual Financial Ratios
- Table 12: DB Corp Limited: Key Employees
- Table 13: Xinhua News Media Holdings Limited: key facts
- Table 14: Xinhua News Media Holdings Limited: Annual Financial Ratios
- Table 15: Xinhua News Media Holdings Limited: Key Employees
- Table 16: Global exchange rate, 2019-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Global newspapers market value: \$ million, 2018-23

Figure 2: Global newspapers market volume: thousand units, 2018-23

Figure 3: Global newspapers market geography segmentation: % share, by value, 2023

Figure 4: Global newspapers market value forecast: \$ million, 2023-28

Figure 5: Global newspapers market volume forecast: thousand units, 2023-28

Figure 6: Forces driving competition in the global newspapers market, 2023

Figure 7: Drivers of buyer power in the global newspapers market, 2023

Figure 8: Drivers of supplier power in the global newspapers market, 2023

Figure 9: Factors influencing the likelihood of new entrants in the global newspapers market, 2023

Figure 10: Factors influencing the threat of substitutes in the global newspapers market, 2023

Figure 11: Drivers of degree of rivalry in the global newspapers market, 2023

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