

# Global Newspapers - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Global Newspapers industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The global Newspapers market had total revenues of \$71.2bn in 2020, representing a compound annual rate of change (CARC) of -7.2% between 2016 and 2020.

Market consumption volumes declined with a CARC of -2.4% between 2016 and 2020, to reach a total of 495.3 million copies in 2020.

The value of the global newspaper market declined by 10.7% in 2020, as a result of the COVID-19 pandemic that brought further downturn in the sales of physical copies.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global newspapers market

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global newspapers market with five year forecasts

## **REASONS TO BUY**

What was the size of the Global newspapers market by value in 2020?

What will be the size of the Global newspapers market in 2025?

What factors are affecting the strength of competition in the Global newspapers market?

How has the market performed over the last five years?

What are the main segments that make up the global's newspapers market?

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