

# Global New Cars Industry Profile & Value Chain Analysis

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## Abstracts

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### SUMMARY

Global new cars industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value and supply chain analysis reveals the business activities which comprise the global new cars value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include raw materials, component production, manufacturing, and retail.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global new cars market. Includes market size and market share data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles. The market value is calculated at retail selling price

(RSP) and the market volume is given in terms of units sold. Market shares consist of motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. Any currency conversions used in this report have been calculated at constant 2016 annual average exchange rates.

The global new cars market had total revenues of \$1,520.3bn in 2016, representing a compound annual growth rate (CAGR) of 4.1% between 2012 and 2016.

Market consumption volume increased with a CAGR of 3.4% between 2012 and 2016, to reach a total of 66,122.6 thousand units in 2016.

The surging demand for new cars in India and China, combined with the solid performance of the European market, has driven growth in the global new cars market. The Chinese market showcased double-digit rates, whilst the Indian market peaked in the last year, both based on the rising income of the populations as well as government-policies in the last year. This helped the Asia-Pacific market to expand to 47.1% of the global market value in 2016. Moreover, the European market experienced high demand amid improving macroeconomic conditions and low interest rates. The performance of the US market offset the global volumes however, as economic uncertainty appears to have deferred consumption.

Large, consolidated companies dominate the manufacturing stage meaning there is little room for new entrants

Governments and environmental bodies are pushing towards electric and hybrid vehicles rather than the traditional petrol or diesel vehicles.

New cars are mainly sold straight from the manufacturer, through branded dealers.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global new cars market

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global new cars market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global new cars market value/supply chain

See examples of companies active at each stage of the global new cars market value/supply chain

Examine trends and burning issues impacting the global new cars market value/supply chain

## **REASONS TO BUY**

What was the size of the global new cars market by value in 2016?

What will be the size of the global new cars market in 2021?

What factors are affecting the strength of competition in the global new cars market?

How has the market performed over the last five years?

Who are the top competitors in the global new cars market?

What are the key stages and sub-stages of the global new cars market value/supply chain?

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