

Global MVNOs

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Abstracts

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SUMMARY

Global MVNOs industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The MVNO (mobile virtual network operator) market is defined as revenues generated and owned by a wireless or cellular telecommunication service company that does not own the wireless network infrastructure. Revenues are based on the total mobile market value using the MVNO subscription share of the total mobile subscriptions. Market volumes represent total numbers of MVNO's subscribers. Any currency conversions used in the creation of this report were calculated using constant 2019 annual average exchange rates.

The global MVNOs sector had total revenues of \$34bn in 2019, representing a compound annual rate of change (CARC) of 7.4% between 2015 and 2019.

Subscription numbers increased with a CAGR of 11.3% between 2015 and 2019, to reach a total of 299 million subscriptions in 2019.

The MVNO sector's growth is positively correlated with the amount of providers in a country and the price that those providers are offering their services for.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the mvnos market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalmvnos market

Leading company profiles reveal details of key mvnos market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global mvnos market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Global mvnos market by value in 2019?

What will be the size of the Global mvnos market in 2024?

What factors are affecting the strength of competition in the Global mvnos market?

How has the market performed over the last five years?

Who are the top competitors in the global's mvnos market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What is the recent M&A activity?

7.5. How MVNOs are acting as challengers/disruptors to the wider telecoms market?

8 COMPANY PROFILES

8.1. KDDI Corporation

8.2. TracFone Wireless Inc

8.3. Boost Mobile LLC

8.4. Lycamobile sprl

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global MVNOs sector value: \$ billion, 2015-19
- Table 2: Global MVNOs sector volume: million subscriptions, 2015-19
- Table 3: Global MVNOs sector geography segmentation: \$ billion, 2019
- Table 4: Global MVNOs sector value forecast: \$ billion, 2019-24
- Table 5: Global MVNOs sector volume forecast: million subscriptions, 2019-24
- Table 6: Global MVNOs sector share: % share, by volume, 2019
- Table 7: KDDI Corporation: key facts
- Table 8: KDDI Corporation: Annual Financial Ratios
- Table 9: KDDI Corporation: Key Employees
- Table 10: KDDI Corporation: Key Employees Continued
- Table 11: TracFone Wireless Inc: key facts
- Table 12: TracFone Wireless Inc: Key Employees
- Table 13: Boost Mobile LLC: key facts
- Table 14: Lycamobile sprl: key facts
- Table 15: Lycamobile sprl: Key Employees
- Table 16: Global exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Global MVNOs sector value: \$ billion, 2015-19

Figure 2: Global MVNOs sector volume: million subscriptions, 2015-19

Figure 3: Global MVNOs sector geography segmentation: % share, by value, 2019

Figure 4: Global MVNOs sector value forecast: \$ billion, 2019-24

Figure 5: Global MVNOs sector volume forecast: million subscriptions, 2019-24

Figure 6: Forces driving competition in the global MVNOs sector, 2019

Figure 7: Drivers of buyer power in the global MVNOs sector, 2019

Figure 8: Drivers of supplier power in the global MVNOs sector, 2019

Figure 9: Factors influencing the likelihood of new entrants in the global MVNOs sector, 2019

Figure 10: Factors influencing the threat of substitutes in the global MVNOs sector, 2019

Figure 11: Drivers of degree of rivalry in the global MVNOs sector, 2019

Figure 12: Global MVNOs sector share: % share, by volume, 2019

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