

# Global MVNOs Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Global MVNOs Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Global MVNOs industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The MVNO (mobile virtual network operator) market is defined as revenues generated by a wireless or cellular telecommunication service company that does not own the wireless network infrastructure. Revenues are based on the total mobile market value using the MVNO subscription share of the total mobile subscriptions.

The global MVNOs sector had total revenues of \$54.6bn in 2021, representing a compound annual growth rate (CAGR) of 4.1% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 12.3% between 2016 and 2021, to reach a total of 324.1 million subscribers in 2021.

The global MVNO sector has experienced moderate growth during the historic period, with its value increasing by 2.5% in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mvnos market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mvnos market

Leading company profiles reveal details of key mvnos market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global mvnos market with five year forecasts

## **REASONS TO BUY**

What was the size of the Global mvnos market by value in 2021?

What will be the size of the Global mvnos market in 2026?

What factors are affecting the strength of competition in the Global mvnos market?

How has the market performed over the last five years?

What are the main segments that make up the global's mvnos market?

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