

Global Movies & Entertainment

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Abstracts

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The movies & entertainment market is segmented into box office and music & video.

The global movies & entertainment market recorded revenues of \$46,002.2 million in 2024, representing a negative compound annual growth rate (CAGR) of 7.2% between 2019 and 2024.

The music & video segment accounted for the market's largest proportion in 2024, with total revenues of \$25,912.4 million, equivalent to 56.3% of the market's overall value.

The global market contraction during 2019-24 is primarily attributed to the strong contraction in 2020 due to the COVID-19 impact.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global movies & entertainment market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Global movies & entertainment market by value in 2024?

What will be the size of the Global movies & entertainment market in 2029?

What factors are affecting the strength of competition in the Global movies & entertainment market?

How has the market performed over the last five years?

Who are the top competitors in the global's movies & entertainment market?

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