

Global Motorcycles Industry Profile & Value Chain Analysis

<https://marketpublishers.com/r/GD69BC68FF2EN.html>

Date: April 2018

Pages: 48

Price: US\$ 495.00 (Single User License)

ID: GD69BC68FF2EN

Abstracts

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SUMMARY

Global motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value and supply chain analysis reveals the business activities which comprise the global motorcycles value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include raw materials, component production, manufacturing, and retail.

SYNOPSIS

Essential resource for top-line data and analysis covering the global motorcycles market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The global motorcycles market had total revenues of \$69,401.0m in 2016, representing a compound annual growth rate (CAGR) of 0.7% between 2012 and 2016.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1.8% between 2012 and 2016, to reach a total of 46,107.6 thousand units in 2016.

Asia-Pacific holds 62.1% of the global motorcycles market.

Specialized companies make up the majority of the component production segment but there are more general companies that offer a range of motorcycle parts.

Companies in the manufacturing segment vary from pure-play motorcycle manufacturers to multi-national automobile giants

Manufacturers sell directly through dealerships while renting companies are likely to be smaller companies

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global motorcycles market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global motorcycles market value/supply chain

See examples of companies active at each stage of the global motorcycles market value/supply chain

Examine trends and burning issues impacting the global motorcycles market value/supply chain

REASONS TO BUY

What was the size of the global motorcycles market by value in 2016?

What will be the size of the global motorcycles market in 2021?

What factors are affecting the strength of competition in the global motorcycles market?

How has the market performed over the last five years?

Who are the top competitors in the global motorcycles market?

What are the main segments that make up the global motorcycles market?

What are the key stages and sub-stages of the global motorcycles market value/supply chain?

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