

# Global Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Global Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The global mobile phones market had total revenues of \$776.7 billion in 2022, representing a compound annual growth rate (CAGR) of 0.6% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 2.1% between

2017 and 2022, to reach a total of 623.8 average MOU in 2022.

According to Groupe Speciale Mobile Association (GSMA), in 2021, the global 5G adoption rate was 8%, and total connections reached 1 billion in 2022.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mobile phones market

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global mobile phones market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Global mobile phones market by value in 2022?

What will be the size of the Global mobile phones market in 2027?

What factors are affecting the strength of competition in the Global mobile phones market?

How has the market performed over the last five years?

Who are the top competitors in the global's mobile phones market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

7.3. Have there been any significant mergers or acquisitions and partnerships in recent years?

## **8 COMPANY PROFILES**

8.1. China Mobile Communications Group Co., Ltd

8.2. Deutsche Telekom AG

8.3. Telefonica, S.A.

8.4. Verizon Communications Inc.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global mobile phones market value: \$ billion, 2017–22
- Table 2: Global mobile phones market volume: Average MOU, 2017–22
- Table 3: Global mobile phones market category segmentation: % share, by volume, 2017–2022
- Table 4: Global mobile phones market category segmentation: Average MOU, 2017-2022
- Table 5: Global mobile phones market geography segmentation: \$ billion, 2022
- Table 6: Global mobile phones market value forecast: \$ billion, 2022–27
- Table 7: Global mobile phones market volume forecast: Average MOU, 2022–27
- Table 8: China Mobile Communications Group Co., Ltd: key facts
- Table 9: Deutsche Telekom AG: key facts
- Table 10: Deutsche Telekom AG: Annual Financial Ratios
- Table 11: Deutsche Telekom AG: Key Employees
- Table 12: Deutsche Telekom AG: Key Employees Continued
- Table 13: Telefonica, S.A.: key facts
- Table 14: Telefonica, S.A.: Annual Financial Ratios
- Table 15: Telefonica, S.A.: Key Employees
- Table 16: Telefonica, S.A.: Key Employees Continued
- Table 17: Verizon Communications Inc.: key facts
- Table 18: Verizon Communications Inc.: Annual Financial Ratios
- Table 19: Verizon Communications Inc.: Key Employees
- Table 20: Verizon Communications Inc.: Key Employees Continued
- Table 21: Global exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Global mobile phones market value: \$ billion, 2017–22

Figure 2: Global mobile phones market volume: Average MOU, 2017–22

Figure 3: Global mobile phones market category segmentation: Average MOU, 2017-2022

Figure 4: Global mobile phones market geography segmentation: % share, by value, 2022

Figure 5: Global mobile phones market value forecast: \$ billion, 2022–27

Figure 6: Global mobile phones market volume forecast: Average MOU, 2022–27

Figure 7: Forces driving competition in the global mobile phones market, 2022

Figure 8: Drivers of buyer power in the global mobile phones market, 2022

Figure 9: Drivers of supplier power in the global mobile phones market, 2022

Figure 10: Factors influencing the likelihood of new entrants in the global mobile phones market, 2022

Figure 11: Factors influencing the threat of substitutes in the global mobile phones market, 2022

Figure 12: Drivers of degree of rivalry in the global mobile phones market, 2022

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