

# Global Mobile Phones - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/GA588FF46681EN.html>

Date: February 2021

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: GA588FF46681EN

## Abstracts

Global Mobile Phones - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The global mobile phones market had total revenues of \$720.2bn in 2020, representing a compound annual rate of change (CARC) of -1.5% between 2016 and 2020.

Market consumption volumes declined with a CARC of -0.4% between 2016 and

2020, to reach a total of 775.7 Average MOU in 2020.

Post-paid had the highest volume in the global mobile phones market in 2020, with a total of 607.6 Average MOU, equivalent to 78.3% of the market's overall volume.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mobile phones market

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global mobile phones market with five year forecasts

## REASONS TO BUY

What was the size of the Global mobile phones market by value in 2020?

What will be the size of the Global mobile phones market in 2025?

What factors are affecting the strength of competition in the Global mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the global's mobile phones market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. Have there been any market disruptors in recent years?

## **8 COMPANY PROFILES**

- 8.1. China Mobile Communications Group Co., Ltd
- 8.2. Vodafone Group Plc
- 8.3. AT&T Mobility LLC
- 8.4. America Movil, SA DE C.V.
- 8.5. Deutsche Telekom AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global mobile phones market value: \$ billion, 2016-20
- Table 2: Global mobile phones market volume: Average MOU, 2016-20
- Table 3: Global mobile phones market geography segmentation: \$ billion, 2020
- Table 4: Global mobile phones market value forecast: \$ billion, 2020-25
- Table 5: Global mobile phones market volume forecast: Average MOU, 2020-25
- Table 6: China Mobile Communications Group Co., Ltd: key facts
- Table 7: China Mobile Communications Group Co., Ltd: Key Employees
- Table 8: Vodafone Group Plc: key facts
- Table 9: Vodafone Group Plc: Annual Financial Ratios
- Table 10: Vodafone Group Plc: Key Employees
- Table 11: AT&T Mobility LLC: key facts
- Table 12: AT&T Mobility LLC: Key Employees
- Table 13: America Movil, SA DE C.V.: key facts
- Table 14: America Movil, SA DE C.V.: Annual Financial Ratios
- Table 15: America Movil, SA DE C.V.: Key Employees
- Table 16: America Movil, SA DE C.V.: Key Employees Continued
- Table 17: Deutsche Telekom AG: key facts
- Table 18: Deutsche Telekom AG: Annual Financial Ratios
- Table 19: Deutsche Telekom AG: Key Employees
- Table 20: Deutsche Telekom AG: Key Employees Continued
- Table 21: Global exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Global mobile phones market value: \$ billion, 2016-20

Figure 2: Global mobile phones market volume: Average MOU, 2016-20

Figure 3: Global mobile phones market geography segmentation: % share, by value, 2020

Figure 4: Global mobile phones market value forecast: \$ billion, 2020-25

Figure 5: Global mobile phones market volume forecast: Average MOU, 2020-25

Figure 6: Forces driving competition in the global mobile phones market, 2020

Figure 7: Drivers of buyer power in the global mobile phones market, 2020

Figure 8: Drivers of supplier power in the global mobile phones market, 2020

Figure 9: Factors influencing the likelihood of new entrants in the global mobile phones market, 2020

Figure 10: Factors influencing the threat of substitutes in the global mobile phones market, 2020

Figure 11: Drivers of degree of rivalry in the global mobile phones market, 2020

## I would like to order

Product name: Global Mobile Phones - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/GA588FF46681EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA588FF46681EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970