

Global Mobile Payments

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Abstracts

Global Mobile Payments

SUMMARY

Global Mobile Payments industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The mobile payments market refers to payments or transactions made under financial supervision by regulatory bodies using a mobile device. The mobile payments are done by two ways: proximity and remote payments. Proximity payments are executed when both parties are physically in the same location and communication between parties is done directly using contactless radio technologies. Remote payments is done irrespective of the payer's location, and are performed using a communication link, SMS, or a mobile application. Volume in this report describe the amount of mobile payment users.

The global Mobile payments market had total revenues of \$1,266.6bn in 2019, representing a compound annual growth rate (CAGR) of 28.8% between 2015 and 2019.

Market consumption volume increased with a CAGR of 31.5% between 2015 and 2019, to reach a total of 1,149.3 million number of mobile payments in 2019.

Remote payments had the highest volume of transactions in the global mobile

payments market in 2019, with a total of 603.8 million number of mobile payments, equivalent to 52.5% of the market's overall volume.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile payments market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mobile payments market

Leading company profiles reveal details of key mobile payments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global mobile payments market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Global mobile payments market by value in 2019?

What will be the size of the Global mobile payments market in 2024?

What factors are affecting the strength of competition in the Global mobile payments market?

How has the market performed over the last five years?

Who are the top competitors in the global's mobile payments market?

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