

Global Mobile Payments - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Global Mobile Payments industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The mobile payments market refers to payments or transactions made under financial supervision by regulatory bodies with a use of a mobile device. The mobile payments include proximity and remote payments. Proximity payments are executed when both parties are physically in the same location and communication between parties is done directly using contactless radio technologies. Remote payments are made irrespective of the payer's location, and performed using a communication link, SMS, or a mobile application. Volume in this report describe the amount of mobile payment users.

The global mobile payments market had total revenues of \$1,923bn in 2020, representing a compound annual growth rate (CAGR) of 33.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 38.8% between 2016

and 2020, to reach a total of 1.7 billion mobile payment users in 2020.

The proximity payments segment was the market's most lucrative in 2020, with total revenues of \$865.0m, equivalent to 52.1% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile payments market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mobile payments market

Leading company profiles reveal details of key mobile payments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global mobile payments market with five year forecasts

REASONS TO BUY

What was the size of the Global mobile payments market by value in 2020?

What will be the size of the Global mobile payments market in 2025?

What factors are affecting the strength of competition in the Global mobile payments market?

How has the market performed over the last five years?

What are the main segments that make up the global's mobile payments market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. How has Covid-19 affected leading players?

8 COMPANY PROFILES

- 8.1. Alipay.com Co Ltd
- 8.2. PayPal Holdings Inc
- 8.3. Apple Inc
- 8.4. Samsung Electronics Co Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global mobile payments market value: \$ billion, 2016-20
- Table 2: Global mobile payments market volume: million mobile payment users, 2016-20
- Table 3: Global mobile payments market category segmentation: million mobile payment users, 2020
- Table 4: Global mobile payments market geography segmentation: \$ billion, 2020
- Table 5: Global mobile payments market value forecast: \$ billion, 2020-25
- Table 6: Global mobile payments market volume forecast: million mobile payment users, 2020-25
- Table 7: Global mobile payments market share: % share, by volume, 2020
- Table 8: Alipay.com Co Ltd: key facts
- Table 9: Alipay.com Co Ltd: Key Employees
- Table 10: PayPal Holdings Inc: key facts
- Table 11: PayPal Holdings Inc: Annual Financial Ratios
- Table 12: PayPal Holdings Inc: Key Employees
- Table 13: PayPal Holdings Inc: Key Employees Continued
- Table 14: Apple Inc: key facts
- Table 15: Apple Inc: Annual Financial Ratios
- Table 16: Apple Inc: Key Employees
- Table 17: Apple Inc: Key Employees Continued
- Table 18: Samsung Electronics Co Ltd.: key facts
- Table 19: Samsung Electronics Co Ltd.: Annual Financial Ratios
- Table 20: Samsung Electronics Co Ltd.: Key Employees
- Table 21: Global exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Global mobile payments market value: \$ billion, 2016-20

Figure 2: Global mobile payments market volume: million mobile payment users, 2016-20

Figure 3: Global mobile payments market category segmentation: % share, by volume, 2020

Figure 4: Global mobile payments market geography segmentation: % share, by value, 2020

Figure 5: Global mobile payments market value forecast: \$ billion, 2020-25

Figure 6: Global mobile payments market volume forecast: million mobile payment users, 2020-25

Figure 7: Forces driving competition in the global mobile payments market, 2020

Figure 8: Drivers of buyer power in the global mobile payments market, 2020

Figure 9: Drivers of supplier power in the global mobile payments market, 2020

Figure 10: Factors influencing the likelihood of new entrants in the global mobile payments market, 2020

Figure 11: Factors influencing the threat of substitutes in the global mobile payments market, 2020

Figure 12: Drivers of degree of rivalry in the global mobile payments market, 2020

Figure 13: Global mobile payments market share: % share, by volume, 2020

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