

Global Meat

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Abstracts

Global Meat

SUMMARY

Global Meat industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat - processed, chilled raw packaged meat - whole cuts, cooked meats - counter, cooked meats - packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The global meat market had total revenues of \$1,223.4bn in 2019, representing a compound annual growth rate (CAGR) of 2.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 1,14,449.3 million kilograms in 2019.

Increasing disposable incomes and rapid urbanization are the primary factors supporting the market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalmeat market

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global meat market with five year forecasts

REASONS TO BUY

What was the size of the Global meat market by value in 2019?

What will be the size of the Global meat market in 2024?

What factors are affecting the strength of competition in the Global meat market?

How has the market performed over the last five years?

Who are the top competitors in the global's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the global meat market?
- 7.3. Which companies have been most successful in increasing their market share in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Global meat market in the last few years?

8 COMPANY PROFILES

- 8.1. WH Group Limited
- 8.2. Tyson Foods Inc
- 8.3. Itoham Yonekyu Holdings, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global meat market value: \$ million, 2015-19
Table 2: Global meat market volume: million kilograms, 2015-19
Table 3: Global meat market category segmentation: \$ million, 2019
Table 4: Global meat market geography segmentation: \$ million, 2019
Table 5: Global meat market distribution: % share, by value, 2019
Table 6: Global meat market value forecast: \$ million, 2019-24
Table 7: Global meat market volume forecast: million kilograms, 2019-24
Table 8: Global meat market share: % share, by value, 2019
Table 9: WH Group Limited: key facts
Table 10: WH Group Limited: Key Employees
Table 11: Tyson Foods Inc: key facts
Table 12: Tyson Foods Inc: Key Employees
Table 13: Tyson Foods Inc: Key Employees Continued
Table 14: Itoham Yonekyu Holdings, Inc.: key facts
Table 15: Itoham Yonekyu Holdings, Inc.: Key Employees
Table 16: Global exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Global meat market value: \$ million, 2015-19
- Figure 2: Global meat market volume: million kilograms, 2015-19
- Figure 3: Global meat market category segmentation: % share, by value, 2019
- Figure 4: Global meat market geography segmentation: % share, by value, 2019
- Figure 5: Global meat market distribution: % share, by value, 2019
- Figure 6: Global meat market value forecast: \$ million, 2019-24
- Figure 7: Global meat market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the global meat market, 2019
- Figure 9: Drivers of buyer power in the global meat market, 2019
- Figure 10: Drivers of supplier power in the global meat market, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the global meat market, 2019
- Figure 12: Factors influencing the threat of substitutes in the global meat market, 2019
- Figure 13: Drivers of degree of rivalry in the global meat market, 2019
- Figure 14: Global meat market share: % share, by value, 2019

COMPANIES MENTIONED

WH Group Limited
Tyson Foods Inc
Itoham Yonekyu Holdings, Inc.

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