

Global Marine Freight Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Marine Freight industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value and supply chain analysis reveals the business activities which comprise the global marine freight value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include shipbuilding, goods preparation, marine freight and onward transportation.

SYNOPSIS

Essential resource for top-line data and analysis covering the global marine freight market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The marine freight sector is defined as consisting of revenues generated from freight transportation by ship of container and dry bulk cargo, by sea and ocean going vessels. The sector includes both domestic and international freight, which

for the purposes of this report is counted in the country of origin. Any currency conversions used in the creation of this report have been calculated using constant 2017 annual average exchange rates.

The global marine freight industry generated total revenues of \$207.7bn in 2017, representing a compound annual growth rate (CAGR) of 2.8% between 2013 and 2017.

The containerized segment was the industry's most lucrative in 2017, with total revenues of \$165.2bn, equivalent to 79.5% of the industry's overall value.

European marine freight prices for spot containers rose 45% in April 2017 to reach a four year high between North Europe and China, which has helped encourage the industry's recovery. Prices have risen despite oversupply in the industry, as ships are running at full capacity on this route. However, rates have declined since and in early 2018 have fallen to below \$600 per TEU. Low rates could harm potential growth in the future if they fail to increase, highlighting the volatility of the industry.

Global recognition of climate change has led to a demand for sustainable ships but shipbuilding economics and lack of regulations are slowing the process.

The largest of companies in the industry dominate the market and there is little room for small companies. Many of the large companies are integrated across the value chain.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the marine freight industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global marine freight industry

Leading company profiles reveal details of key marine freight market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth

prospects of the global marine freight industry with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global marine freight industry value/supply chain

See examples of companies active at each stage of the global marine freight industry value/supply chain

Examine trends and burning issues impacting the global marine freight industry value/supply chain

REASONS TO BUY

What was the size of the global marine freight industry by value in 2017?

What will be the size of the global marine freight industry in 2022?

What factors are affecting the strength of competition in the global marine freight industry?

How has the market performed over the last five years?

What are the main segments that make up the global marine freight industry?

Who are the top competitors in the global marine freight industry?

What are the key stages and sub-stages of the global marine freight industry value/supply chain?

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