

# Global Management & Marketing Consultancy

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## Abstracts

Global Management & Marketing Consultancy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2020-25, and forecast to 2030). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

The market value includes revenue generated by the market players from corporate strategy services, operations management services, information technology solutions, human resource management services, and other services. The market scope does not include revenues generated from related services such as accountancy, which are also provided by several players operating within the market.

The global management & marketing consultancy market recorded a revenue of \$421,719 million in 2025, representing a compound annual growth rate (CAGR) of 5% between 2020 and 2025.

The operations management segment accounted for the market's largest proportion in 2025, with total revenue of \$122,331.5 million, equivalent to 29.0% of the market's overall value.

The global management & marketing consultancy market grew during 2020-25 due to rising digital transformation, artificial intelligence (AI) adoption, regulatory compliance & risk management.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global management & marketing consultancy market

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global management & marketing consultancy market with five year forecasts

## **Reasons to Buy**

What was the size of the Global management & marketing consultancy market by value in 2025?

What will be the size of the Global management & marketing consultancy market in 2030?

What factors are affecting the strength of competition in the Global management & marketing consultancy market?

How has the market performed over the last five years?

What are the main segments that make up the global's management & marketing consultancy market?

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