

# Global Male Toiletries Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

Global Male Toiletries Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Global Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The male toiletries market consists of retail sales of aftershaves & colognes, men's disposable razors & blades, post-shave cosmetics - men's and pre-shave cosmetics - men's. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The global Male Toiletries market had total revenues of \$16,729.1m in 2021, representing a compound annual growth rate (CAGR) of 0% between 2016 and 2021.

Market production volumes declined with a CAGR of -1.5% between 2016 and 2021, to reach a total of 4,765.8 million units in 2021.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 5.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$21,736.5m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the male toiletries market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global male toiletries market

Leading company profiles reveal details of key male toiletries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global male toiletries market with five year forecasts

## REASONS TO BUY

What was the size of the Global male toiletries market by value in 2021?

What will be the size of the Global male toiletries market in 2026?

What factors are affecting the strength of competition in the Global male toiletries market?

How has the market performed over the last five years?

How large is the global's male toiletries market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the global male toiletries market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered in the last 5 years (2016-2021)?
- 7.5. What are the most popular brands in the male toiletries market?

## **8 COMPANY PROFILES**

- 8.1. The Procter & Gamble Co
- 8.2. Edgewell Personal Care Co
- 8.3. Societe BIC
- 8.4. Beiersdorf AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global male toiletries market value: \$ million, 2016–21
- Table 2: Global male toiletries market volume: million units, 2016–21
- Table 3: Global male toiletries market category segmentation: % share, by value, 2016–2021
- Table 4: Global male toiletries market category segmentation: \$ million, 2016-2021
- Table 5: Global male toiletries market geography segmentation: \$ million, 2021
- Table 6: Global male toiletries market distribution: % share, by value, 2021
- Table 7: Global male toiletries market value forecast: \$ million, 2021–26
- Table 8: Global male toiletries market volume forecast: million units, 2021–26
- Table 9: Global male toiletries market share: % share, by value, 2021
- Table 10: The Procter & Gamble Co: key facts
- Table 11: The Procter & Gamble Co: Annual Financial Ratios
- Table 12: The Procter & Gamble Co: Key Employees
- Table 13: The Procter & Gamble Co: Key Employees Continued
- Table 14: Edgewell Personal Care Co: key facts
- Table 15: Edgewell Personal Care Co: Annual Financial Ratios
- Table 16: Edgewell Personal Care Co: Key Employees
- Table 17: Societe BIC: key facts
- Table 18: Societe BIC: Annual Financial Ratios
- Table 19: Societe BIC: Key Employees
- Table 20: Beiersdorf AG: key facts
- Table 21: Beiersdorf AG: Annual Financial Ratios
- Table 22: Beiersdorf AG: Key Employees
- Table 23: Global exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Global male toiletries market value: \$ million, 2016–21

Figure 2: Global male toiletries market volume: million units, 2016–21

Figure 3: Global male toiletries market category segmentation: \$ million, 2016-2021

Figure 4: Global male toiletries market geography segmentation: % share, by value, 2021

Figure 5: Global male toiletries market distribution: % share, by value, 2021

Figure 6: Global male toiletries market value forecast: \$ million, 2021–26

Figure 7: Global male toiletries market volume forecast: million units, 2021–26

Figure 8: Forces driving competition in the global male toiletries market, 2021

Figure 9: Drivers of buyer power in the global male toiletries market, 2021

Figure 10: Drivers of supplier power in the global male toiletries market, 2021

Figure 11: Factors influencing the likelihood of new entrants in the global male toiletries market, 2021

Figure 12: Factors influencing the threat of substitutes in the global male toiletries market, 2021

Figure 13: Drivers of degree of rivalry in the global male toiletries market, 2021

Figure 14: Global male toiletries market share: % share, by value, 2021

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