

# Global Machinery Industry Profile & Value Chain Analysis

<https://marketpublishers.com/r/GA31F4395FEEN.html>

Date: April 2018

Pages: 51

Price: US\$ 495.00 (Single User License)

ID: GA31F4395FEEN

## Abstracts

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### SUMMARY

Global Machinery industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value and supply chain analysis reveals the business activities which comprise the global machinery value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include raw materials, component production, machinery manufacture, sale/distribution, and end user.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global machinery market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The machinery market includes agricultural machinery, mining equipment, and construction equipment.

The global machinery market is expected to generate total revenues of \$214,543.0m in 2016, representing a compound annual growth rate (CAGR) of 0.4% between 2012 and 2016.

The construction segment is expected to be the market's most lucrative in 2016, with total revenues of \$139,151.8m, equivalent to 64.9% of the market's overall value.

Decreases in oil prices, coupled with the recent OPEC deals to help stimulate oil prices in the future could stimulate rapid growth of the machinery market prior to the oil price increases.

There is evidence of backwards integration from machinery manufacturers at the component production stage of the chain

Manufacturers sometimes operate their own dealerships but the more common modus operandi is a network of franchises or authorized dealerships

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the machinery market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global machinery market

Leading company profiles reveal details of key machinery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global machinery market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global machinery market value/supply chain

See examples of companies active at each stage of the global machinery market value/supply chain

Examine trends and burning issues impacting the global machinery market value/supply chain

## **REASONS TO BUY**

What was the size of the global machinery market by value in 2016?

What will be the size of the global machinery market in 2021?

What factors are affecting the strength of competition in the global machinery market?

How has the market performed over the last five years?

What are the main segments that make up the global machinery market?

Who are the top competitors in the global machinery market?

What are the key stages and sub-stages of the global machinery market value/supply chain?

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