

Global Luxury Goods

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Abstracts

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SUMMARY

Global Luxury Goods industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Luxury goods market presents the revenues at retail sales value from retailers specifically dealing with Luxury Jewellery & Watches, Bags & Accessories, Apparel & Footwear and Cosmetics & Fragrances.

The global luxury goods market had total revenues of \$307.1bn in 2018, representing a compound annual growth rate (CAGR) of 5% between 2014 and 2018.

The apparel and footwear segment was the market's most lucrative in 2018, with total revenues of \$102.5bn, equivalent to 33.4% of the market's overall value.

The US is the most dominant country in the global market, accounting for 27.9% of its value in 2018; therefore, its performance is reflected heavily in the global market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the luxury goods market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global luxury goods market

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global luxury goods market with five year forecasts

REASONS TO BUY

What was the size of the Global luxury goods market by value in 2018?

What will be the size of the Global luxury goods market in 2023?

What factors are affecting the strength of competition in the Global luxury goods market?

How has the market performed over the last five years?

What are the main segments that make up the global's luxury goods market?

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