

Global Luxury Goods Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Global Luxury Goods industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Luxury goods market presents the revenues at retail sales value from retailers specifically dealing with Luxury Jewellery & Watches, Bags & Accessories, Apparel & Footwear and Cosmetics & Fragrances. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global luxury goods market had total revenues of \$313.5 billion in 2021, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2021.

The apparel and footwear segment was the market's most lucrative in 2021, with total revenues of \$102.7 billion, equivalent to 32.8% of the market's overall value.

The US market is also supported by the high number of billionaires in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the luxury goods market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global luxury goods market

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global luxury goods market with five year forecasts

REASONS TO BUY

What was the size of the Global luxury goods market by value in 2021?

What will be the size of the Global luxury goods market in 2026?

What factors are affecting the strength of competition in the Global luxury goods market?

How has the market performed over the last five years?

How large is the global's luxury goods market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What strategies do leading players in the market follow?
- 7.4. Are there any threats to leading players?
- 7.5. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. LVMH Moët Hennessy Louis Vuitton SA
- 8.2. Kering S.A.
- 8.3. Chow Tai Fook Jewellery Group Ltd
- 8.4. Compagnie Financière Richemont SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global luxury goods market value: \$ billion, 2016-21
- Table 2: Global luxury goods market category segmentation: % share, by value, 2016-2021
- Table 3: Global luxury goods market category segmentation: \$ billion, 2016-2021
- Table 4: Global luxury goods market geography segmentation: \$ billion, 2021
- Table 5: Global luxury goods market value forecast: \$ billion, 2021-26
- Table 6: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 7: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 8: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 9: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 10: Kering S.A.: key facts
- Table 11: Kering S.A.: Annual Financial Ratios
- Table 12: Kering S.A.: Key Employees
- Table 13: Kering S.A.: Key Employees Continued
- Table 14: Chow Tai Fook Jewellery Group Ltd: key facts
- Table 15: Chow Tai Fook Jewellery Group Ltd: Annual Financial Ratios
- Table 16: Chow Tai Fook Jewellery Group Ltd: Key Employees
- Table 17: Chow Tai Fook Jewellery Group Ltd: Key Employees Continued
- Table 18: Compagnie Financiere Richemont SA: key facts
- Table 19: Compagnie Financiere Richemont SA: Annual Financial Ratios
- Table 20: Compagnie Financiere Richemont SA: Key Employees
- Table 21: Global exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Global luxury goods market value: \$ billion, 2016-21

Figure 2: Global luxury goods market category segmentation: \$ billion, 2016-2021

Figure 3: Global luxury goods market geography segmentation: % share, by value, 2021

Figure 4: Global luxury goods market value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the global luxury goods market, 2021

Figure 6: Drivers of buyer power in the global luxury goods market, 2021

Figure 7: Drivers of supplier power in the global luxury goods market, 2021

Figure 8: Factors influencing the likelihood of new entrants in the global luxury goods market, 2021

Figure 9: Factors influencing the threat of substitutes in the global luxury goods market, 2021

Figure 10: Drivers of degree of rivalry in the global luxury goods market, 2021

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