

Global Luxury Goods Industry Profile & Value Chain Analysis

<https://marketpublishers.com/r/GCFA13C2F6CEN.html>

Date: April 2018

Pages: 46

Price: US\$ 495.00 (Single User License)

ID: GCFA13C2F6CEN

Abstracts

Global Luxury Goods Industry Profile & Value Chain Analysis

SUMMARY

Global luxury goods industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value and supply chain analysis reveals the business activities which comprise the global luxury goods value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include raw materials, manufacturing, retail, and end-users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global luxury goods market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The luxury goods market presents the revenues at retail sales value from retailers specifically dealing with luxury jewelry & watches, bags & accessories, apparel & footwear and cosmetics & fragrances.

The global luxury goods market is expected to generate total revenues of \$289.8bn in 2017, representing a compound annual growth rate (CAGR) of 4.7% between 2013 and 2017.

The jewelry & watches segment is expected to be the market's most lucrative in 2017, with total revenues of \$114.6bn, equivalent to 39.6% of the market's overall value.

The global luxury goods market has had a good year in 2017 due to a number of market condition improvements over 2016. Principally, Chinese retail markets picked up significantly and Chinese buyers are now one of the most important groups in the luxury sector, as where some traditional buyers in Europe and the US have less demand overall partially due to reduced interest in luxury goods from millennials.

Companies are largely consolidated, although the brands are separated, many are owned by a small number of large parent companies, such as Kering and Richemont.

Buyers may purchase luxury goods directly from the manufacturers' shops, in high-end department stores or online through the websites of the bricks and mortar shops

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the luxury goods market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global luxury goods market

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global luxury goods market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global luxury goods market value/supply chain

See examples of companies active at each stage of the global luxury goods market value/supply chain

Examine trends and burning issues impacting the global luxury goods market value/supply chain

REASONS TO BUY

What was the size of the global luxury goods market by value in 2017?

What will be the size of the global luxury goods market in 2022?

What factors are affecting the strength of competition in the global luxury goods market?

How has the market performed over the last five years?

What are the main segments that make up the global luxury goods market?

Who are the top competitors in the global luxury goods market?

What are the key stages and sub-stages of the global luxury goods market value/supply chain?

Contents

Executive Summary
Value chain analysis
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Value Chain Analysis
Luxury Goods Market complete value chain overview
Raw Materials
Manufacturing
Retail
End Users
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Compagnie Financiere Richemont SA
Kering SA
LVMH Moet Hennessy Louis Vuitton SA
The Swatch Group Ltd
Methodology
Industry associations

Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global luxury goods market value: \$ billion, 2013-17(e)
Table 2: Global luxury goods market category segmentation: \$ billion, 2017(e)
Table 3: Global luxury goods market geography segmentation: \$ billion, 2017(e)
Table 4: Global luxury goods market value forecast: \$ billion, 2017-22
Table 5: Compagnie Financiere Richemont SA: key facts
Table 6: Compagnie Financiere Richemont SA: key financials (\$)
Table 7: Compagnie Financiere Richemont SA: key financials (€)
Table 8: Compagnie Financiere Richemont SA: key financial ratios
Table 9: Kering SA: key facts
Table 10: Kering SA: key financials (\$)
Table 11: Kering SA: key financials (€)
Table 12: Kering SA: key financial ratios
Table 13: LVMH Moet Hennessy Louis Vuitton SA: key facts
Table 14: LVMH Moet Hennessy Louis Vuitton SA: key financials (\$)
Table 15: LVMH Moet Hennessy Louis Vuitton SA: key financials (€)
Table 16: LVMH Moet Hennessy Louis Vuitton SA: key financial ratios
Table 17: The Swatch Group Ltd: key facts
Table 18: The Swatch Group Ltd: key financials (\$)
Table 19: The Swatch Group Ltd: key financials (CHF)
Table 20: The Swatch Group Ltd: key financial ratios

List Of Figures

LIST OF FIGURES

- Figure 1: Luxury Goods Market complete value chain overview
- Figure 2: Luxury Goods Market complete value chain with active companies
- Figure 3: Raw Material Producers - Overview
- Figure 4: Manufacturing - Overview
- Figure 5: Retail - Overview
- Figure 6: End-user - Overview
- Figure 7: Global luxury goods market value: \$ billion, 2013-17(e)
- Figure 8: Global luxury goods market category segmentation: % share, by value, 2017(e)
- Figure 9: Global luxury goods market geography segmentation: % share, by value, 2017(e)
- Figure 10: Global luxury goods market value forecast: \$ billion, 2017-22
- Figure 11: Forces driving competition in the global luxury goods market, 2017
- Figure 12: Drivers of buyer power in the global luxury goods market, 2017
- Figure 13: Drivers of supplier power in the global luxury goods market, 2017
- Figure 14: Factors influencing the likelihood of new entrants in the global luxury goods market, 2017
- Figure 15: Factors influencing the threat of substitutes in the global luxury goods market, 2017
- Figure 16: Drivers of degree of rivalry in the global luxury goods market, 2017
- Figure 17: Compagnie Financiere Richemont SA: revenues & profitability
- Figure 18: Compagnie Financiere Richemont SA: assets & liabilities
- Figure 19: Kering SA: revenues & profitability
- Figure 20: Kering SA: assets & liabilities
- Figure 21: LVMH Moet Hennessy Louis Vuitton SA: revenues & profitability
- Figure 22: LVMH Moet Hennessy Louis Vuitton SA: assets & liabilities
- Figure 23: The Swatch Group Ltd: revenues & profitability
- Figure 24: The Swatch Group Ltd: assets & liabilities

I would like to order

Product name: Global Luxury Goods Industry Profile & Value Chain Analysis

Product link: <https://marketpublishers.com/r/GCFA13C2F6CEN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCFA13C2F6CEN.html>