

Global Luxury Goods Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global luxury goods industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value and supply chain analysis reveals the business activities which comprise the global luxury goods value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include raw materials, manufacturing, retail, and end-users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global luxury goods market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The luxury goods market presents the revenues at retail sales value from retailers specifically dealing with luxury jewelry & watches, bags & accessories, apparel & footwear and cosmetics & fragrances.

The global luxury goods market is expected to generate total revenues of \$289.8bn in 2017, representing a compound annual growth rate (CAGR) of 4.7% between 2013 and 2017.

The jewelry & watches segment is expected to be the market's most lucrative in 2017, with total revenues of \$114.6bn, equivalent to 39.6% of the market's overall value.

The global luxury goods market has had a good year in 2017 due to a number of market condition improvements over 2016. Principally, Chinese retail markets picked up significantly and Chinese buyers are now one of the most important groups in the luxury sector, as where some traditional buyers in Europe and the US have less demand overall partially due to reduced interest in luxury goods from millennials.

Companies are largely consolidated, although the brands are separated, many are owned by a small number of large parent companies, such as Kering and Richemont.

Buyers may purchase luxury goods directly from the manufacturers' shops, in high-end department stores or online through the websites of the bricks and mortar shops

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the luxury goods market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global luxury goods market

Leading company profiles reveal details of key luxury goods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global luxury goods market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global luxury goods market value/supply chain

See examples of companies active at each stage of the global luxury goods market value/supply chain

Examine trends and burning issues impacting the global luxury goods market value/supply chain

REASONS TO BUY

What was the size of the global luxury goods market by value in 2017?

What will be the size of the global luxury goods market in 2022?

What factors are affecting the strength of competition in the global luxury goods market?

How has the market performed over the last five years?

What are the main segments that make up the global luxury goods market?

Who are the top competitors in the global luxury goods market?

What are the key stages and sub-stages of the global luxury goods market value/supply chain?

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