

# Global Investment Banking and Brokerage Market Summary, Competitive Analysis and Forecast to 2028

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## Abstracts

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### Summary

Global Investment Banking & Brokerage industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The investment banking and brokerage industry profile covers financial institutions engaged in investment banking & brokerage services, including equity & debt underwriting, and merger & acquisition services. Market values reflect revenues generated through fees and commissions obtained in three key segments: M&A advisory, equity underwriting, and bonds.

The global investment banking & brokerage sector recorded revenues of \$79.1 billion in 2023, representing a compound annual growth rate (CAGR) of 1.5% between 2018 and 2023.

The bonds segment accounted for the sector's largest proportion in 2023, with total revenues of \$35.9 billion, equivalent to 45.3% of the sector's overall value.

Asia-Pacific accounting for a share of 67.16%, was the largest investment

banking and brokerage sector globally, followed by Europe at 21.1%, and Japan at 4.7% in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the investment banking & brokerage market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global investment banking & brokerage market

Leading company profiles reveal details of key investment banking & brokerage market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global investment banking & brokerage market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Global investment banking & brokerage market by value in 2023?

What will be the size of the Global investment banking & brokerage market in 2028?

What factors are affecting the strength of competition in the Global investment banking & brokerage market?

How has the market performed over the last five years?

What are the main segments that make up the global's investment banking & brokerage market?

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