

# Global Investment Banking & Brokerage Industry Profile & Value Chain Analysis

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## Abstracts

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### SUMMARY

Global Investment Banking & Brokerage industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2012-16, and forecast to 2021) and market share data. The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global investment banking & brokerage value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include investment banks and brokerage, financial services, advisory services and end-user.

### SYNOPSIS

Essential resource for top-line data and analysis covering the Global investment banking & brokerage market. Includes market size and segmentation data, market share data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

For the purposes of this profile, the investment banking and brokerage industry

profile covers financial institutions engaged in investment banking & brokerage services, including equity and debt underwriting, and merger and acquisition services.

The global investment banking & brokerage sector had total revenues of \$65.7bn in 2016, representing a compound annual rate of change (CARC) of -0.6% between 2012 and 2016.

The bonds segment was the sector's most lucrative in 2016, with total revenues of \$27.3bn, equivalent to 41.6% of the sector's overall value.

Suppressed fees contributed to a poor 2016 for the sector. Overall, investment banking fees fell 7% globally in 2016, dragged down by a 23% drop in equity capital market fees.

Ring-fencing investment banks from retail banks will change relationships in the banking industry as a whole.

Financial services is largely controlled by the leading investment banks which offer an extensive range of services, providing a 'one-stop-shop' for financial products tailored to end-users who require investment banking services.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the investment banking & brokerage market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global investment banking & brokerage market

Leading company profiles reveal details of key investment banking & brokerage market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global investment banking & brokerage market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global

investment banking & brokerage market value/supply chain

See examples of companies active at each stage of the global investment banking & brokerage market value/supply chain

Examine trends and burning issues impacting the global investment banking & brokerage market value/supply chain

## **REASONS TO BUY**

What was the size of the global investment banking & brokerage market by value in 2016?

What will be the size of the global investment banking & brokerage market in 2021?

What factors are affecting the strength of competition in the global investment banking & brokerage market?

How has the market performed over the last five years?

Who are the top competitors in the global investment banking & brokerage market?

What are the main segments that make up the global investment banking & brokerage market?

Who are the top competitors in the global investment banking & brokerage market?

What are the key stages and sub-stages of the global investment banking & brokerage value/supply chain?

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