

Global Internet Access - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/G730398CB455EN.html>

Date: October 2021

Pages: 60

Price: US\$ 350.00 (Single User License)

ID: G730398CB455EN

Abstracts

Global Internet Access - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Global Internet Access industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The global internet access market had total revenues of \$269.6bn in 2020, representing a compound annual growth rate (CAGR) of 4.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5.1% between 2016 and 2020, to reach a total of 3,429.6 million units in 2020.

The value of the global internet access market grew by 3% in 2020, a weaker performance as compared with 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalinternet access market

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global internet access market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Global internet access market by value in 2020?

What will be the size of the Global internet access market in 2025?

What factors are affecting the strength of competition in the Global internet access market?

How has the market performed over the last five years?

Who are the top competitors in the global's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Who are the main challengers to the leading players?

8 COMPANY PROFILES

8.1. China Unicom (Hong Kong) Limited

8.2. China Mobile Communications Group Co., Ltd

8.3. AT&T Inc

8.4. Deutsche Telekom AG

8.5. China Telecom Corporation Limited

8.6. Comcast Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global internet access market value: \$ million, 2016-20
Table 2: Global internet access market volume: thousand Internet users, 2016-20
Table 3: Global internet access market category segmentation: \$ million, 2020
Table 4: Global internet access market geography segmentation: \$ million, 2020
Table 5: Global internet access market value forecast: \$ million, 2020-25
Table 6: Global internet access market volume forecast: thousand Internet users, 2020-25
Table 7: China Unicom (Hong Kong) Limited: key facts
Table 8: China Unicom (Hong Kong) Limited: Annual Financial Ratios
Table 9: China Unicom (Hong Kong) Limited: Annual Financial Ratios (Continued)
Table 10: China Unicom (Hong Kong) Limited: Key Employees
Table 11: China Mobile Communications Group Co., Ltd: key facts
Table 12: China Mobile Communications Group Co., Ltd: Key Employees
Table 13: AT&T Inc: key facts
Table 14: AT&T Inc: Annual Financial Ratios
Table 15: AT&T Inc: Key Employees
Table 16: AT&T Inc: Key Employees Continued
Table 17: Deutsche Telekom AG: key facts
Table 18: Deutsche Telekom AG: Annual Financial Ratios
Table 19: Deutsche Telekom AG: Annual Financial Ratios (Continued)
Table 20: Deutsche Telekom AG: Key Employees
Table 21: Deutsche Telekom AG: Key Employees Continued
Table 22: China Telecom Corporation Limited: key facts
Table 23: China Telecom Corporation Limited: Annual Financial Ratios
Table 24: China Telecom Corporation Limited: Key Employees
Table 25: Comcast Corporation: key facts
Table 26: Comcast Corporation: Annual Financial Ratios
Table 27: Comcast Corporation: Key Employees
Table 28: Comcast Corporation: Key Employees Continued
Table 29: Comcast Corporation: Key Employees Continued
Table 30: Global exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Global internet access market value: \$ million, 2016-20

Figure 2: Global internet access market volume: thousand Internet users, 2016-20

Figure 3: Global internet access market category segmentation: % share, by value, 2020

Figure 4: Global internet access market geography segmentation: % share, by value, 2020

Figure 5: Global internet access market value forecast: \$ million, 2020-25

Figure 6: Global internet access market volume forecast: thousand Internet users, 2020-25

Figure 7: Forces driving competition in the global internet access market, 2020

Figure 8: Drivers of buyer power in the global internet access market, 2020

Figure 9: Drivers of supplier power in the global internet access market, 2020

Figure 10: Factors influencing the likelihood of new entrants in the global internet access market, 2020

Figure 11: Factors influencing the threat of substitutes in the global internet access market, 2020

Figure 12: Drivers of degree of rivalry in the global internet access market, 2020

I would like to order

Product name: Global Internet Access - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/G730398CB455EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G730398CB455EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970