

# Global Insurance Industry Profile & Value Chain Analysis

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## Abstracts

Global Insurance Industry Profile & Value Chain Analysis

### SUMMARY

Global Insurance industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021), market segmentation and market share data. The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global insurance value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include reinsurers, insurers, distributors, and policyholders.

### SYNOPSIS

Essential resource for top-line data and analysis covering the Global insurance market. Includes market size market share and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The insurance market consists of the non-life insurance sector and the life insurance sector. The value of the market is shown in terms of gross premium

incomes.

The global insurance market grew by 4.3% in 2016 to reach a value of \$4,609.3 billion.

Life insurance is the largest segment of the global insurance market, accounting for 55.6% of the market's total value.

Asia-Pacific accounts for 32.6% of the global insurance market value.

Reinsurers are large financial companies with a risky substitute product, and a tendency to integrate throughout the value chain.

Insurers are tightly regulated and generally tend to have regional or local monopolies, particularly in Asia where there are foreign ownership requirements.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global insurance market

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global insurance market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global insurance market value/supply chain

See examples of companies active at each stage of the global insurance market value/supply chain

Examine trends and burning issues impacting the global insurance market value/supply chain

## REASONS TO BUY

What was the size of the global insurance market by value in 2016?

What will be the size of the global insurance market in 2021?

What factors are affecting the strength of competition in the global insurance market?

How has the market performed over the last five years?

What are the main segments that make up the global insurance market?

What are the market shares of the leading market players?

What are the main segments that make up the global insurance market?

Who are the top competitors in the global insurance market?

What are the key stages and sub-stages of the global insurance market value/supply chain?

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