

# Global Hybrid & Electric Cars

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## Abstracts

Global Hybrid & Electric Cars

### SUMMARY

Global Hybrid & Electric Cars industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The global Hybrid & Electric Cars market had total revenues of \$134.2bn in 2018, representing a compound annual growth rate (CAGR) of 20.6% between 2014 and 2018.

Hybrid had the highest volume in the global Hybrid & Electric Cars market in 2018, with a total of 3,318.3 thousand units, equivalent to 70.8% of the market's overall volume. In comparison, Electric had a volume of 1,367.0 thousand units in 2018, equating to 29.2% of the market total.

Only a few countries worldwide have developed an extensive network of charging stations. The most prominent examples are the US, Germany, the Netherlands, Norway and Japan, all of which are lucrative markets.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hybrid & electric cars market

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global hybrid & electric cars market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Global hybrid & electric cars market by value in 2018?

What will be the size of the Global hybrid & electric cars market in 2023?

What factors are affecting the strength of competition in the Global hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up the global's hybrid & electric cars market?

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### COMPANIES MENTIONED

Mitsubishi Motors Corporation

Nissan Motor Co., Ltd.

Tesla Motors, Inc.

Toyota Motor Corporation

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