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Global Hybrid & Electric Cars Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Hybrid & Electric Cars industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the global hybrid & electric cars market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

The value/supply chain analysis reveals the business activities which comprise the global hybrid & electric cars market value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include raw materials, component production, automotive manufacturers, retail and end-users.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The global hybrid & electric cars market had total revenues of $75,069.0m in 2016, representing a compound annual growth rate (CAGR) of 12.6% between 2012 and 2016.

Market consumption volume increased with a CAGR of 11.7% between 2012 and 2016, to reach a total of 2,580,759.5 units in 2016.

Though the global hybrid and electric cars market has seen strong growth, there was a slowdown in 2014. The driving factor for this was falling oil prices making conventional petrol and diesel cars more appealing in the uncertain economic climate.

In the instance of Tesla there is a strong degree of integration throughout the chain, although this appears to be an exception.

Scale is necessary in this market to survive due to expensive costs and longer lifespan of automotive products

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hybrid & electric cars market

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hybrid & electric cars market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global hybrid & electric cars market value/supply chain

See examples of companies active at each stage of the global hybrid & electric

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cars market value/supply chain

Examine trends and burning issues impacting the global hybrid & electric cars market value/supply chain

REASONS TO BUY

What was the size of the global hybrid & electric cars market by value in 2016?

What will be the size of the global hybrid & electric cars market in 2021?

What factors are affecting the strength of competition in the global hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up the global hybrid & electric cars market?

Who are the top competitors in the global hybrid & electric cars market?

What are the key stages and sub-stages of the global hybrid & electric cars market value/supply chain?

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Contents

Executive Summary
Value chain analysis
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Value Chain Analysis
Hybrid & Electric Cars Market complete value chain overview
Raw Materials
Component Production
Automotive Manufacturing
Retail
End-Users
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Nissan Motor Co., Ltd.

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Tesla Motors, Inc.
Toyota Motor Corporation
BYD Company Limited
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Global hybrid & electric cars market value: $ million, 2012-16
Table 2: Global hybrid & electric cars market volume: units, 2012-16
Table 3: Global hybrid & electric cars market category segmentation: units, 2016
Table 4: Global hybrid & electric cars market geography segmentation: $ million, 2016
Table 5: Global hybrid & electric cars market value forecast: $ million, 2016-21
Table 6: Global hybrid & electric cars market volume forecast: units, 2016-21
Table 7: Nissan Motor Co., Ltd.: key facts
Table 8: Nissan Motor Co., Ltd.: key financials ($)
Table 9: Nissan Motor Co., Ltd.: key financials (¥)
Table 10: Nissan Motor Co., Ltd.: key financial ratios
Table 11: Tesla Motors, Inc.: key facts
Table 12: Tesla Motors, Inc.: key financials ($)
Table 13: Tesla Motors, Inc.: key financial ratios
Table 14: Toyota Motor Corporation: key facts
Table 15: Toyota Motor Corporation: key financials ($)
Table 16: Toyota Motor Corporation: key financials (¥)
Table 17: Toyota Motor Corporation: key financial ratios
Table 18: BYD Company Limited: key facts
Table 19: BYD Company Limited: key financials ($)
Table 20: BYD Company Limited: key financials (CNY)
Table 21: BYD Company Limited: key financial ratios

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List Of Figures

LIST OF FIGURES

Figure 1: Hybrid & Electric Cars Market complete value chain overview
Figure 2: Hybrid & Electric Cars Market complete value chain with active companies
Figure 3: Raw Materials - Overview
Figure 4: Component Production - Overview
Figure 5: Automotive Manufacturing - Overview
Figure 6: Retail - Overview
Figure 7: End-Users - Overview
Figure 8: Global hybrid & electric cars market value: $ million, 2012-16
Figure 9: Global hybrid & electric cars market volume: units, 2012-16
Figure 10: Global hybrid & electric cars market category segmentation: % share, by volume, 2016
Figure 11: Global hybrid & electric cars market geography segmentation: % share, by value, 2016
Figure 12: Global hybrid & electric cars market value forecast: $ million, 2016-21
Figure 13: Global hybrid & electric cars market volume forecast: units, 2016-21
Figure 14: Forces driving competition in the global hybrid & electric cars market, 2016
Figure 15: Drivers of buyer power in the global hybrid & electric cars market, 2016
Figure 16: Drivers of supplier power in the global hybrid & electric cars market, 2016
Figure 17: Factors influencing the likelihood of new entrants in the global hybrid & electric cars market, 2016
Figure 18: Factors influencing the threat of substitutes in the global hybrid & electric cars market, 2016
Figure 19: Drivers of degree of rivalry in the global hybrid & electric cars market, 2016
Figure 20: Nissan Motor Co., Ltd.: revenues & profitability
Figure 21: Nissan Motor Co., Ltd.: assets & liabilities
Figure 22: Tesla Motors, Inc.: revenues & profitability
Figure 23: Tesla Motors, Inc.: assets & liabilities
Figure 24: Toyota Motor Corporation: revenues & profitability
Figure 25: Toyota Motor Corporation: assets & liabilities
Figure 26: BYD Company Limited: revenues & profitability
Figure 27: BYD Company Limited: assets & liabilities

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