

# Global Household Products Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/GEC9B13B0755EN.html>

Date: October 2022

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: GEC9B13B0755EN

## Abstracts

Global Household Products Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Global Household Products industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The global Household Products market had total revenues of \$280,147.9m in 2021, representing a compound annual growth rate (CAGR) of 4.9% between 2016 and 2021.

Market consumption volume increased with a CAGR of 3.1% between 2016 and 2021, to reach a total of 64,459.1 million units in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.9% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$339,698.8m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global household products market

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global household products market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Global household products market by value in 2021?

What will be the size of the Global household products market in 2026?

What factors are affecting the strength of competition in the Global household products market?

How has the market performed over the last five years?

Who are the top competitors in the global's household products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the global household products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years ?
- 7.4. Which companies' market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Global household products market over the last four years?

## **8 COMPANY PROFILES**

- 8.1. The Procter & Gamble Co
- 8.2. Unilever Ventures Ltd
- 8.3. Henkel AG & Co. KGaA
- 8.4. Reckitt Benckiser Group plc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global household products market value: \$ million, 2016-21

Table 2: Global household products market volume: million units, 2016-21

Table 3: Global household products market category segmentation: % share, by value, 2016-2021

Table 4: Global household products market category segmentation: \$ million, 2016-2021

Table 5: Global household products market geography segmentation: \$ million, 2021

Table 6: Global household products market distribution: % share, by value, 2021

Table 7: Global household products market value forecast: \$ million, 2021-26

Table 8: Global household products market volume forecast: million units, 2021-26

Table 9: Global household products market share: % share, by value, 2021

Table 10: The Procter & Gamble Co: key facts

Table 11: The Procter & Gamble Co: Annual Financial Ratios

Table 12: The Procter & Gamble Co: Key Employees

Table 13: The Procter & Gamble Co: Key Employees Continued

Table 14: Unilever Ventures Ltd: key facts

Table 15: Unilever Ventures Ltd: Key Employees

Table 16: Henkel AG & Co. KGaA: key facts

Table 17: Henkel AG & Co. KGaA: Annual Financial Ratios

Table 18: Henkel AG & Co. KGaA: Key Employees

Table 19: Reckitt Benckiser Group plc: key facts

Table 20: Reckitt Benckiser Group plc: Annual Financial Ratios

Table 21: Reckitt Benckiser Group plc: Key Employees

Table 22: Reckitt Benckiser Group plc: Key Employees Continued

Table 23: Global exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Global household products market value: \$ million, 2016-21

Figure 2: Global household products market volume: million units, 2016-21

Figure 3: Global household products market category segmentation: \$ million, 2016-2021

Figure 4: Global household products market geography segmentation: % share, by value, 2021

Figure 5: Global household products market distribution: % share, by value, 2021

Figure 6: Global household products market value forecast: \$ million, 2021-26

Figure 7: Global household products market volume forecast: million units, 2021-26

Figure 8: Forces driving competition in the global household products market, 2021

Figure 9: Drivers of buyer power in the global household products market, 2021

Figure 10: Drivers of supplier power in the global household products market, 2021

Figure 11: Factors influencing the likelihood of new entrants in the global household products market, 2021

Figure 12: Factors influencing the threat of substitutes in the global household products market, 2021

Figure 13: Drivers of degree of rivalry in the global household products market, 2021

Figure 14: Global household products market share: % share, by value, 2021

## I would like to order

Product name: Global Household Products Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/GEC9B13B0755EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEC9B13B0755EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

