

Global Hotels & Motels Industry Profile & Value Chain Analysis

<https://marketpublishers.com/r/G4025F9E48BEN.html>

Date: March 2018

Pages: 49

Price: US\$ 495.00 (Single User License)

ID: G4025F9E48BEN

Abstracts

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SUMMARY

Global Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

The value chain analysis reveals the business activities which comprise the global hotels & motels value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include construction, service providers, hotel operators, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global hotels & motels industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The hotels & motels industry value consists of all room revenues generated by hotels, motels and other accommodation providers through the provision of accommodation. The value does not include non-room revenues, such as

casinos, shops and telecommunication services.

The global hotels & motels industry's total revenue valued \$722.9bn in 2016, representing a compound annual growth rate (CAGR) of 1.8% between 2012 and 2016.

Industry consumption volume increased with a CAGR of 1.7% between 2012 and 2016, to reach a total of 402,624.0 establishments in 2016.

Weak growth of the global industry has been shaped by the performance of the European and Asia-Pacific industries. Europe posted weak growth in 2016, amid turbulent demand due to security concerns. On the other hand, the Asia-Pacific industry has been affected by the strong growth of supply in recent years which resulted in excessive capacity, inducing price cuts that eventually led to its contraction in 2015. Contrastingly, the US industry registered significant growth in 2016, posting an increase in both demand and prices.

Hotel construction is highly specialized and consequently, it is dominated by large companies capable of fulfilling big contracts for major hotel operators.

Big chain hotel operators typically strike a balance between in-house and outsourced services, both of which have advantages and disadvantages.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hotels & motels industry

Leading company profiles reveal details of key hotels & motels industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hotels & motels industry with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global hotels & motels industry value/supply chain

See examples of companies active at each stage of the global hotels & motels industry value/supply chain

Examine trends and burning issues impacting the global hotels & motels industry value/supply chain

REASONS TO BUY

What was the size of the global hotels & motels industry by value in 2016?

What will be the size of the global hotels & motels industry in 2021?

What factors are affecting the strength of competition in the global hotels & motels industry?

How has the industry performed over the last five years?

What are the main segments that make up the global hotels & motels industry?

Who are the top competitors in the global hotels & motels industry?

What are the key stages and sub-stages of the global hotels & motels industry value/supply chain?

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