

Global Hotels & Motels Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

The value chain analysis reveals the business activities which comprise the global hotels & motels value /supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value/supply chain stages analyzed include construction, service providers, hotel operators, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global hotels & motels industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The hotels & motels industry value consists of all room revenues generated by hotels, motels and other accommodation providers through the provision of accommodation. The value does not include non-room revenues, such as

casinos, shops and telecommunication services.

The global hotels & motels industry's total revenue valued \$722.9bn in 2016, representing a compound annual growth rate (CAGR) of 1.8% between 2012 and 2016.

Industry consumption volume increased with a CAGR of 1.7% between 2012 and 2016, to reach a total of 402,624.0 establishments in 2016.

Weak growth of the global industry has been shaped by the performance of the European and Asia-Pacific industries. Europe posted weak growth in 2016, amid turbulent demand due to security concerns. On the other hand, the Asia-Pacific industry has been affected by the strong growth of supply in recent years which resulted in excessive capacity, inducing price cuts that eventually led to its contraction in 2015. Contrastingly, the US industry registered significant growth in 2016, posting an increase in both demand and prices.

Hotel construction is highly specialized and consequently, it is dominated by large companies capable of fulfilling big contracts for major hotel operators.

Big chain hotel operators typically strike a balance between in-house and outsourced services, both of which have advantages and disadvantages.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hotels & motels industry

Leading company profiles reveal details of key hotels & motels industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hotels & motels industry with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global hotels & motels industry value/supply chain

See examples of companies active at each stage of the global hotels & motels industry value/supply chain

Examine trends and burning issues impacting the global hotels & motels industry value/supply chain

REASONS TO BUY

What was the size of the global hotels & motels industry by value in 2016?

What will be the size of the global hotels & motels industry in 2021?

What factors are affecting the strength of competition in the global hotels & motels industry?

How has the industry performed over the last five years?

What are the main segments that make up the global hotels & motels industry?

Who are the top competitors in the global hotels & motels industry?

What are the key stages and sub-stages of the global hotels & motels industry value/supply chain?

Contents

Executive Summary
Value chain analysis
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Value Chain Analysis
Hotels & Motels Industry complete value chain overview
Construction
Service Providers
Hotel Operators
End Users
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Hilton Worldwide Holdings Inc
InterContinental Hotels Group Plc

Marriott International, Inc.
Wyndham Worldwide Corporation
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global hotels & motels industry value: \$ billion, 2012-16
- Table 2: Global hotels & motels industry volume: establishments, 2012-16
- Table 3: Global hotels & motels industry category segmentation: \$ billion, 2016
- Table 4: Global hotels & motels industry geography segmentation: \$ billion, 2016
- Table 5: Global hotels & motels industry value forecast: \$ billion, 2016-21
- Table 6: Global hotels & motels industry volume forecast: establishments, 2016-21
- Table 7: Hilton Worldwide Holdings Inc: key facts
- Table 8: Hilton Worldwide Holdings Inc: key financials (\$)
- Table 9: Hilton Worldwide Holdings Inc: key financial ratios
- Table 10: InterContinental Hotels Group Plc: key facts
- Table 11: InterContinental Hotels Group Plc: key financials (\$)
- Table 12: InterContinental Hotels Group Plc: key financial ratios
- Table 13: Marriott International, Inc.: key facts
- Table 14: Marriott International, Inc.: key financials (\$)
- Table 15: Marriott International, Inc.: key financial ratios
- Table 16: Wyndham Worldwide Corporation: key facts
- Table 17: Wyndham Worldwide Corporation: key financials (\$)
- Table 18: Wyndham Worldwide Corporation: key financial ratios

List Of Figures

LIST OF FIGURES

- Figure 1: Hotels & Motels Industry complete value chain overview
- Figure 2: Hotels & Motels Industry complete value chain with active companies
- Figure 3: Construction - Overview
- Figure 4: Service Providers - Overview
- Figure 5: Hotel Operators - Overview
- Figure 6: End Users - Overview
- Figure 7: Global hotels & motels industry value: \$ billion, 2012-16
- Figure 8: Global hotels & motels industry volume: establishments, 2012-16
- Figure 9: Global hotels & motels industry category segmentation: % share, by value, 2016
- Figure 10: Global hotels & motels industry geography segmentation: % share, by value, 2016
- Figure 11: Global hotels & motels industry value forecast: \$ billion, 2016-21
- Figure 12: Global hotels & motels industry volume forecast: establishments, 2016-21
- Figure 13: Forces driving competition in the global hotels & motels industry, 2016
- Figure 14: Drivers of buyer power in the global hotels & motels industry, 2016
- Figure 15: Drivers of supplier power in the global hotels & motels industry, 2016
- Figure 16: Factors influencing the likelihood of new entrants in the global hotels & motels industry, 2016
- Figure 17: Factors influencing the threat of substitutes in the global hotels & motels industry, 2016
- Figure 18: Drivers of degree of rivalry in the global hotels & motels industry, 2016
- Figure 19: Hilton Worldwide Holdings Inc: revenues & profitability
- Figure 20: Hilton Worldwide Holdings Inc: assets & liabilities
- Figure 21: InterContinental Hotels Group Plc: revenues & profitability
- Figure 22: InterContinental Hotels Group Plc: assets & liabilities
- Figure 23: Marriott International, Inc.: revenues & profitability
- Figure 24: Marriott International, Inc.: assets & liabilities
- Figure 25: Wyndham Worldwide Corporation: revenues & profitability
- Figure 26: Wyndham Worldwide Corporation: assets & liabilities

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