

Global Haircare - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/GCB627A918D2EN.html>

Date: October 2021

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: GCB627A918D2EN

Abstracts

Global Haircare - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Global Haircare industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms and relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The global haircare market had total revenues of \$75.1bn in 2020, representing a compound annual growth rate (CAGR) of 2.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.5% between 2016 and 2020, to reach a total of 16 billion liters in 2020.

Disposable income, rapid urbanization and the increasing middle class have driven demand for haircare products in developing countries, particularly in China and India.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global haircare market

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global haircare market with five year forecasts

REASONS TO BUY

What was the size of the Global haircare market by value in 2020?

What will be the size of the Global haircare market in 2025?

What factors are affecting the strength of competition in the Global haircare market?

How has the market performed over the last five years?

What are the main segments that make up the global's haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the haircare market?
- 7.3. Which companies were the most successful at increasing their market share during 2016-2020?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the largest deals in the haircare market in recent years?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. L'Oreal SA
- 8.3. Beiersdorf AG
- 8.4. Henkel AG & Co. KGaA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global haircare market value: \$ million, 2016-20
Table 2: Global haircare market volume: million units, 2016-20
Table 3: Global haircare market category segmentation: % share, by value, 2016-2020
Table 4: Global haircare market category segmentation: \$ million, 2016-2020
Table 5: Global haircare market geography segmentation: \$ million, 2020
Table 6: Global haircare market distribution: % share, by value, 2020
Table 7: Global haircare market value forecast: \$ million, 2020-25
Table 8: Global haircare market volume forecast: million units, 2020-25
Table 9: Global haircare market share: % share, by value, 2020
Table 10: The Procter & Gamble Co: key facts
Table 11: The Procter & Gamble Co: Annual Financial Ratios
Table 12: The Procter & Gamble Co: Key Employees
Table 13: The Procter & Gamble Co: Key Employees Continued
Table 14: L'Oreal SA: key facts
Table 15: L'Oreal SA: Annual Financial Ratios
Table 16: L'Oreal SA: Key Employees
Table 17: L'Oreal SA: Key Employees Continued
Table 18: Beiersdorf AG: key facts
Table 19: Beiersdorf AG: Annual Financial Ratios
Table 20: Beiersdorf AG: Key Employees
Table 21: Henkel AG & Co. KGaA: key facts
Table 22: Henkel AG & Co. KGaA: Annual Financial Ratios
Table 23: Henkel AG & Co. KGaA: Annual Financial Ratios (Continued)
Table 24: Henkel AG & Co. KGaA: Key Employees
Table 25: Henkel AG & Co. KGaA: Key Employees Continued
Table 26: Global exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Global haircare market value: \$ million, 2016-20

Figure 2: Global haircare market volume: million units, 2016-20

Figure 3: Global haircare market category segmentation: \$ million, 2016-2020

Figure 4: Global haircare market geography segmentation: % share, by value, 2020

Figure 5: Global haircare market distribution: % share, by value, 2020

Figure 6: Global haircare market value forecast: \$ million, 2020-25

Figure 7: Global haircare market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the global haircare market, 2020

Figure 9: Drivers of buyer power in the global haircare market, 2020

Figure 10: Drivers of supplier power in the global haircare market, 2020

Figure 11: Factors influencing the likelihood of new entrants in the global haircare market, 2020

Figure 12: Factors influencing the threat of substitutes in the global haircare market, 2020

Figure 13: Drivers of degree of rivalry in the global haircare market, 2020

Figure 14: Global haircare market share: % share, by value, 2020

I would like to order

Product name: Global Haircare - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/GCB627A918D2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCB627A918D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970