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Global Government Spending Industry Almanac - Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Global Government Spending industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The government spending sector is the total amount of public sector expenditure at any sort of level, including central government, local government etc. It is split into the following segments: defense, education, social protection, healthcare, and other.

The defense segment includes all military and civil defense spending, foreign military aid, research and development, and other defense related expenditure.

The education segment includes all spending on pre-primary, primary, secondary, and tertiary education, as well as education not definable by level, subsidiary services, research and development, and other education related expenditure.

The social protection segment includes all spending on sickness and disability,

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old age, survivors, family and children, unemployment, housing, social exclusion, research and development, and other social protection expenditure.

The health segment includes all spending on medical products, appliances, and equipment, as well as outpatient, hospital, and public health services, research and development, and other health expenditure.

The other segment includes spending on general public services, public order and safety, economic affairs, environmental protection, housing and community amenities, and recreation, culture and religion, and other government expenditure.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed 'non-essential'. As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global government spending sector had total revenues of $26,767.9bn in 2020, representing a compound annual growth rate (CAGR) of 6.8% between 2016 and 2020.

The social protection segment was the sector's most lucrative in 2020, with total revenues of $7,915.8bn, equivalent to 29.6% of the sector's overall value.

Responding to the COVID-19 crisis has placed immense pressure on governments around the world to support their citizens and their economies. Although each country has responded with different measures, global government spending saw a significant increase in 2020.

SCOPE

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Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global government spending market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global government spending market

Leading company profiles reveal details of key government spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global government spending market with five year forecasts

REASONS TO BUY

What was the size of the global government spending market by value in 2020?

What will be the size of the global government spending market in 2025?

What factors are affecting the strength of competition in the global government spending market?

How has the market performed over the last five years?

What are the main segments that make up the global government spending market?

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