

# Global Government Spending Industry Almanac - Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Global Government Spending Industry Almanac - @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Government Spending industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The government spending sector is the total amount of public sector expenditure at any sort of level, including central government, local government etc. It is split into the following segments: defense, education, social protection, healthcare, and other.

The defense segment includes all military and civil defense spending, foreign military aid, research and development, and other defense related expenditure.

The education segment includes all spending on pre-primary, primary, secondary, and tertiary education, as well as education not definable by level, subsidiary services, research and development, and other education related expenditure.

The social protection segment includes all spending on sickness and disability,

old age, survivors, family and children, unemployment, housing, social exclusion, research and development, and other social protection expenditure.

The health segment includes all spending on medical products, appliances, and equipment, as well as outpatient, hospital, and public health services, research and development, and other health expenditure.

The other segment includes spending on general public services, public order and safety, economic affairs, environmental protection, housing and community amenities, and recreation, culture and religion, and other government expenditure.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed 'non-essential'. As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global government spending sector had total revenues of \$26,767.9bn in 2020, representing a compound annual growth rate (CAGR) of 6.8% between 2016 and 2020.

The social protection segment was the sector's most lucrative in 2020, with total revenues of \$7,915.8bn, equivalent to 29.6% of the sector's overall value.

Responding to the COVID-19 crisis has placed immense pressure on governments around the world to support their citizens and their economies. Although each country has responded with different measures, global government spending saw a significant increase in 2020.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global government spending market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global government spending market

Leading company profiles reveal details of key government spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global government spending market with five year forecasts

## **REASONS TO BUY**

What was the size of the global government spending market by value in 2020?

What will be the size of the global government spending market in 2025?

What factors are affecting the strength of competition in the global government spending market?

How has the market performed over the last five years?

What are the main segments that make up the global government spending market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL GOVERNMENT SPENDING**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 GOVERNMENT SPENDING IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 GOVERNMENT SPENDING IN EUROPE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation

- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 GOVERNMENT SPENDING IN FRANCE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 GOVERNMENT SPENDING IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 GOVERNMENT SPENDING IN AUSTRALIA**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 GOVERNMENT SPENDING IN BRAZIL**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 GOVERNMENT SPENDING IN CANADA**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 GOVERNMENT SPENDING IN CHINA**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

## **12 GOVERNMENT SPENDING IN INDIA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

## **13 GOVERNMENT SPENDING IN INDONESIA**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

## **14 GOVERNMENT SPENDING IN ITALY**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 GOVERNMENT SPENDING IN JAPAN**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 GOVERNMENT SPENDING IN MEXICO**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 GOVERNMENT SPENDING IN THE NETHERLANDS**

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 17.6. Macroeconomic Indicators

## **18 GOVERNMENT SPENDING IN NORTH AMERICA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 GOVERNMENT SPENDING IN RUSSIA**

19.1. Market Overview

19.2. Market Data

19.3. Market Segmentation

19.4. Market outlook

19.5. Five forces analysis

19.6. Macroeconomic Indicators

## **20 GOVERNMENT SPENDING IN SCANDINAVIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 GOVERNMENT SPENDING IN SINGAPORE**

21.1. Market Overview

21.2. Market Data

21.3. Market Segmentation

21.4. Market outlook

21.5. Five forces analysis

21.6. Macroeconomic Indicators

## **22 GOVERNMENT SPENDING IN SOUTH AFRICA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

22.6. Macroeconomic Indicators

## **23 GOVERNMENT SPENDING IN SOUTH KOREA**



- 23.1. Market Overview
- 23.2. Market Data
- 23.3. Market Segmentation
- 23.4. Market outlook
- 23.5. Five forces analysis
- 23.6. Macroeconomic Indicators

## **24 GOVERNMENT SPENDING IN SPAIN**

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 24.6. Macroeconomic Indicators

## **25 GOVERNMENT SPENDING IN TURKEY**

- 25.1. Market Overview
- 25.2. Market Data
- 25.3. Market Segmentation
- 25.4. Market outlook
- 25.5. Five forces analysis
- 25.6. Macroeconomic Indicators

## **26 GOVERNMENT SPENDING IN THE UNITED KINGDOM**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 26.6. Macroeconomic Indicators

## **27 GOVERNMENT SPENDING IN THE UNITED STATES**

- 27.1. Market Overview
- 27.2. Market Data

- 27.3. Market Segmentation
- 27.4. Market outlook
- 27.5. Five forces analysis
- 27.6. Macroeconomic Indicators

## **28 COMPANY PROFILES**

- 28.1. Lockheed Martin Corp
- 28.2. Larsen & Toubro Limited
- 28.3. Aviation Industry Corporation of China
- 28.4. GS Engineering & Construction Corp
- 28.5. Mitsubishi Heavy Industries, Ltd.
- 28.6. BAE Systems Inc
- 28.7. Vinci SA
- 28.8. Skanska AB
- 28.9. SNCF Group
- 28.10. Thales SA
- 28.11. Veolia Environnement S.A.
- 28.12. Deutsche Bahn AG
- 28.13. Deutsche Telekom AG
- 28.14. Rheinmetall AG
- 28.15. HOCHTIEF Aktiengesellschaft
- 28.16. ASC Pty Ltd
- 28.17. BAE Systems Australia Ltd
- 28.18. Australian Rail Track Corporation Ltd
- 28.19. Decmil Group Ltd
- 28.20. MOVER Participacoes SA
- 28.21. Embraer SA
- 28.22. Valec Engineering, Construction and Railway SA
- 28.23. Companhia de Saneamento Basico do Estado de Sao Paulo
- 28.24. General Dynamics Corporation
- 28.25. Honeywell International Inc.
- 28.26. China National Petroleum Corporation
- 28.27. China State Construction Engineering Corp Ltd
- 28.28. China South Industries Group Corp
- 28.29. Bharat Heavy Electricals Ltd
- 28.30. Hindustan Aeronautics Ltd
- 28.31. Housing and Urban Development Corporation Ltd
- 28.32. PT Astra International Tbk

- 28.33. PT PAL Indonesia
- 28.34. PT Pertamina (Persero)
- 28.35. PT Perusahaan Listrik Negara (Persero) Tbk
- 28.36. Webuild SpA
- 28.37. Astaldi SpA
- 28.38. Gestore dei Servizi Energetici - GSE SpA
- 28.39. Leonardo S.p.A.
- 28.40. Kajima Corporation
- 28.41. Obayashi Corp
- 28.42. Nippon Telegraph and Telephone Corporation
- 28.43. Comision Federal de Electricidad
- 28.44. Comision Nacional del Agua
- 28.45. Royal BAM Group nv
- 28.46. Royal Volker Wessels Stevin NV
- 28.47. NV Nederlandse Spoorwegen
- 28.48. Airbus SE.
- 28.49. Grupo Carso SA de CV
- 28.50. JD Irving Ltd
- 28.51. Extencicare Inc.
- 28.52. United Aircraft Corp
- 28.53. Almaz-Antey Concern
- 28.54. Rossiiskie Zheleznye Dorogi
- 28.55. OAO Gazprom
- 28.56. Saab AB
- 28.57. Peab AB
- 28.58. Fortum Corporation
- 28.59. Singapore Technologies Engineering Ltd
- 28.60. Hyundai Engineering & Construction Co Ltd
- 28.61. SMRT Corp Ltd
- 28.62. Public Utilities Board
- 28.63. Aveng Ltd
- 28.64. Eskom Holdings SOC Limited
- 28.65. Passenger Rail Agency of South Africa
- 28.66. Paramount Group
- 28.67. Hanwha Corp
- 28.68. Samsung C&T Corp
- 28.69. Korea Aerospace Industries Ltd
- 28.70. Actividades de Construccion y Servicios SA
- 28.71. Ferrovial Construction

- 28.72. General Dynamics European Land Systems Group
- 28.73. Indra Sistemas, S.A.
- 28.74. Aselsan Elektronik Sanayi Ve Ticaret AS
- 28.75. ENKA Insaat ve Sanayi AS
- 28.76. Havelsan Hava Elektronik Sanayi Ve Ticaret AS
- 28.77. Elektrik Uretim AS
- 28.78. Balfour Beatty plc
- 28.79. Capita plc
- 28.80. Network Rail Limited
- 28.81. McKesson Corporation
- 28.82. Raytheon Technologies Corporation

## **29 APPENDIX**

- 29.1. Methodology
- 29.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global government spending sector value: \$ billion, 2016-20

Table 2: Global government spending sector category segmentation: \$ billion, 2020

Table 3: Global government spending sector geography segmentation: \$ billion, 2020

Table 4: Global government spending sector value forecast: \$ billion, 2020-25

Table 5: Global size of population (million), 2016-20

Table 6: Global gdp (constant 2005 prices, \$ billion), 2016-20

Table 7: Global gdp (current prices, \$ billion), 2016-20

Table 8: Global inflation, 2016-20

Table 9: Global consumer price index (absolute), 2016-20

Table 10: Global exchange rate, 2016-20

Table 11: Asia-Pacific government spending sector value: \$ billion, 2016-20

Table 12: Asia-Pacific government spending sector category segmentation: \$ billion, 2020

Table 13: Asia-Pacific government spending sector geography segmentation: \$ billion, 2020

Table 14: Asia-Pacific government spending sector value forecast: \$ billion, 2020-25

Table 15: Europe government spending sector value: \$ billion, 2016-20

Table 16: Europe government spending sector category segmentation: \$ billion, 2020

Table 17: Europe government spending sector geography segmentation: \$ billion, 2020

Table 18: Europe government spending sector value forecast: \$ billion, 2020-25

Table 19: Europe size of population (million), 2016-20

Table 20: Europe gdp (constant 2005 prices, \$ billion), 2016-20

Table 21: Europe gdp (current prices, \$ billion), 2016-20

Table 22: Europe inflation, 2016-20

Table 23: Europe consumer price index (absolute), 2016-20

Table 24: Europe exchange rate, 2016-20

Table 25: France government spending sector value: \$ billion, 2016-20

Table 26: France government spending sector category segmentation: \$ billion, 2020

Table 27: France government spending sector geography segmentation: \$ billion, 2020

Table 28: France government spending sector value forecast: \$ billion, 2020-25

Table 29: France size of population (million), 2016-20

Table 30: France gdp (constant 2005 prices, \$ billion), 2016-20

Table 31: France gdp (current prices, \$ billion), 2016-20

Table 32: France inflation, 2016-20

Table 33: France consumer price index (absolute), 2016-20

- Table 34: France exchange rate, 2016-20
- Table 35: Germany government spending sector value: \$ billion, 2016-20
- Table 36: Germany government spending sector category segmentation: \$ billion, 2020
- Table 37: Germany government spending sector geography segmentation: \$ billion, 2020
- Table 38: Germany government spending sector value forecast: \$ billion, 2020-25
- Table 39: Germany size of population (million), 2016-20
- Table 40: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 41: Germany gdp (current prices, \$ billion), 2016-20
- Table 42: Germany inflation, 2016-20
- Table 43: Germany consumer price index (absolute), 2016-20
- Table 44: Germany exchange rate, 2016-20
- Table 45: Australia government spending sector value: \$ billion, 2016-20
- Table 46: Australia government spending sector category segmentation: \$ billion, 2020
- Table 47: Australia government spending sector geography segmentation: \$ billion, 2020
- Table 48: Australia government spending sector value forecast: \$ billion, 2020-25
- Table 49: Australia size of population (million), 2016-20
- Table 50: Australia gdp (constant 2005 prices, \$ billion), 2016-20
- Table 51: Australia gdp (current prices, \$ billion), 2016-20
- Table 52: Australia inflation, 2016-20
- Table 53: Australia consumer price index (absolute), 2016-20
- Table 54: Australia exchange rate, 2016-20
- Table 55: Brazil government spending sector value: \$ billion, 2016-20
- Table 56: Brazil government spending sector category segmentation: \$ billion, 2020
- Table 57: Brazil government spending sector geography segmentation: \$ billion, 2020
- Table 58: Brazil government spending sector value forecast: \$ billion, 2020-25
- Table 59: Brazil size of population (million), 2016-20
- Table 60: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 61: Brazil gdp (current prices, \$ billion), 2016-20
- Table 62: Brazil inflation, 2016-20
- Table 63: Brazil consumer price index (absolute), 2016-20
- Table 64: Brazil exchange rate, 2016-20
- Table 65: Canada government spending sector value: \$ billion, 2016-20
- Table 66: Canada government spending sector category segmentation: \$ billion, 2020
- Table 67: Canada government spending sector geography segmentation: \$ billion, 2020
- Table 68: Canada government spending sector value forecast: \$ billion, 2020-25
- Table 69: Canada size of population (million), 2016-20
- Table 70: Canada gdp (constant 2005 prices, \$ billion), 2016-20

Table 71: Canada gdp (current prices, \$ billion), 2016-20

Table 72: Canada inflation, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Global government spending sector value: \$ billion, 2016-20

Figure 2: Global government spending sector category segmentation: % share, by value, 2020

Figure 3: Global government spending sector geography segmentation: % share, by value, 2020

Figure 4: Global government spending sector value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the global government spending sector, 2020

Figure 6: Drivers of buyer power in the global government spending sector, 2020

Figure 7: Drivers of supplier power in the global government spending sector, 2020

Figure 8: Factors influencing the likelihood of new entrants in the global government spending sector, 2020

Figure 9: Factors influencing the threat of substitutes in the global government spending sector, 2020

Figure 10: Drivers of degree of rivalry in the global government spending sector, 2020

Figure 11: Asia-Pacific government spending sector value: \$ billion, 2016-20

Figure 12: Asia-Pacific government spending sector category segmentation: % share, by value, 2020

Figure 13: Asia-Pacific government spending sector geography segmentation: % share, by value, 2020

Figure 14: Asia-Pacific government spending sector value forecast: \$ billion, 2020-25

Figure 15: Forces driving competition in the government spending sector in Asia-Pacific, 2020

Figure 16: Drivers of buyer power in the government spending sector in Asia-Pacific, 2020

Figure 17: Drivers of supplier power in the government spending sector in Asia-Pacific, 2020

Figure 18: Factors influencing the likelihood of new entrants in the government spending sector in Asia-Pacific, 2020

Figure 19: Factors influencing the threat of substitutes in the government spending sector in Asia-Pacific, 2020

Figure 20: Drivers of degree of rivalry in the government spending sector in Asia-Pacific, 2020

Figure 21: Europe government spending sector value: \$ billion, 2016-20

Figure 22: Europe government spending sector category segmentation: % share, by value, 2020



Figure 23: Europe government spending sector geography segmentation: % share, by value, 2020

Figure 24: Europe government spending sector value forecast: \$ billion, 2020-25

Figure 25: Forces driving competition in the government spending sector in Europe, 2020

Figure 26: Drivers of buyer power in the government spending sector in Europe, 2020

Figure 27: Drivers of supplier power in the government spending sector in Europe, 2020

Figure 28: Factors influencing the likelihood of new entrants in the government spending sector in Europe, 2020

Figure 29: Factors influencing the threat of substitutes in the government spending sector in Europe, 2020

Figure 30: Drivers of degree of rivalry in the government spending sector in Europe, 2020

Figure 31: France government spending sector value: \$ billion, 2016-20

Figure 32: France government spending sector category segmentation: % share, by value, 2020

Figure 33: France government spending sector geography segmentation: % share, by value, 2020

Figure 34: France government spending sector value forecast: \$ billion, 2020-25

Figure 35: Forces driving competition in the government spending sector in France, 2020

Figure 36: Drivers of buyer power in the government spending sector in France, 2020

Figure 37: Drivers of supplier power in the government spending sector in France, 2020

Figure 38: Factors influencing the likelihood of new entrants in the government spending sector in France, 2020

Figure 39: Factors influencing the threat of substitutes in the government spending sector in France, 2020

Figure 40: Drivers of degree of rivalry in the government spending sector in France, 2020

Figure 41: Germany government spending sector value: \$ billion, 2016-20

Figure 42: Germany government spending sector category segmentation: % share, by value, 2020

Figure 43: Germany government spending sector geography segmentation: % share, by value, 2020

Figure 44: Germany government spending sector value forecast: \$ billion, 2020-25

Figure 45: Forces driving competition in the government spending sector in Germany, 2020

Figure 46: Drivers of buyer power in the government spending sector in Germany, 2020

Figure 47: Drivers of supplier power in the government spending sector in Germany,

2020

Figure 48: Factors influencing the likelihood of new entrants in the government spending sector in Germany, 2020

Figure 49: Factors influencing the threat of substitutes in the government spending sector in Germany, 2020

Figure 50: Drivers of degree of rivalry in the government spending sector in Germany, 2020

Figure 51: Australia government spending sector value: \$ billion, 2016-20

Figure 52: Australia government spending sector category segmentation: % share, by value, 2020

Figure 53: Australia government spending sector geography segmentation: % share, by value, 2020

Figure 54: Australia government spending sector value forecast: \$ billion, 2020-25

Figure 55: Forces driving competition in the government spending sector in Australia, 2020

Figure 56: Drivers of buyer power in the government spending sector in Australia, 2020

Figure 57: Drivers of supplier power in the government spending sector in Australia, 2020

Figure 58: Factors influencing the likelihood of new entrants in the government spending sector in Australia, 2020

Figure 59: Factors influencing the threat of substitutes in the government spending sector in Australia, 2020

Figure 60: Drivers of degree of rivalry in the government spending sector in Australia, 2020

Figure 61: Brazil government spending sector value: \$ billion, 2016-20

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