

# Global Global Hybrid and Electric Cars Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/G181F461081AEN.html>

Date: September 2023

Pages: 63

Price: US\$ 350.00 (Single User License)

ID: G181F461081AEN

## Abstracts

Global Global Hybrid and Electric Cars Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Global Hybrid & Electric Cars industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons/sedans, hatchbacks, SUVs, 4x4s, and other related vehicles.

The global hybrid & electric cars market had total revenues of \$669.1 billion in 2022, representing a compound annual growth rate (CAGR) of 39.8% between 2017 and 2022.

Market production volume increased with a CAGR of 33.8% between 2017 and 2022, to reach a total of 15,565,020.1 units in 2022.

The growth in the global hybrid & electric cars market is influenced by several macroeconomic factors, such as rising GDP, growing consumer confidence, and an increase in disposable income among individuals. For instance, according to

the University of Michigan, the consumer confidence index in the US stood at 71.2 in August 2023, up from 64.4 in June 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hybrid & electric cars market

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global hybrid & electric cars market with five year forecasts

## Reasons to Buy

What was the size of the Global hybrid & electric cars market by value in 2022?

What will be the size of the Global hybrid & electric cars market in 2027?

What factors are affecting the strength of competition in the Global hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up the global's hybrid & electric cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the recent developments on the market?

## **8 COMPANY PROFILES**

8.1. Bayerische Motoren Werke AG

8.2. Toyota Motor Corporation

8.3. Volkswagen AG

8.4. Toyota Motor Corporation

8.5. Tesla, Inc.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global hybrid & electric cars market value: \$ million, 2017–22

Table 2: Global hybrid & electric cars market volume: units, 2017–22

Table 3: Global hybrid & electric cars market category segmentation: % share, by value, 2017–2022

Table 4: Global hybrid & electric cars market category segmentation: \$ million, 2017-2022

Table 5: Global hybrid & electric cars market geography segmentation: \$ million, 2022

Table 6: Global hybrid & electric cars market value forecast: \$ million, 2022–27

Table 7: Global hybrid & electric cars market volume forecast: units, 2022–27

Table 8: Bayerische Motoren Werke AG: key facts

Table 9: Bayerische Motoren Werke AG: Annual Financial Ratios

Table 10: Bayerische Motoren Werke AG: Key Employees

Table 11: Bayerische Motoren Werke AG: Key Employees Continued

Table 12: Toyota Motor Corporation: key facts

Table 13: Toyota Motor Corporation: Annual Financial Ratios

Table 14: Toyota Motor Corporation: Key Employees

Table 15: Toyota Motor Corporation: Key Employees Continued

Table 16: Toyota Motor Corporation: Key Employees Continued

Table 17: Volkswagen AG: key facts

Table 18: Volkswagen AG: Annual Financial Ratios

Table 19: Volkswagen AG: Key Employees

Table 20: Volkswagen AG: Key Employees Continued

Table 21: Volkswagen AG: Key Employees Continued

Table 22: Toyota Motor Corporation: key facts

Table 23: Toyota Motor Corporation: Annual Financial Ratios

Table 24: Toyota Motor Corporation: Key Employees

Table 25: Toyota Motor Corporation: Key Employees Continued

Table 26: Toyota Motor Corporation: Key Employees Continued

Table 27: Tesla, Inc.: key facts

Table 28: Tesla, Inc.: Annual Financial Ratios

Table 29: Tesla, Inc.: Key Employees

Table 30: Global exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Global hybrid & electric cars market value: \$ million, 2017–22

Figure 2: Global hybrid & electric cars market volume: units, 2017–22

Figure 3: Global hybrid & electric cars market category segmentation: \$ million, 2017-2022

Figure 4: Global hybrid & electric cars market geography segmentation: % share, by value, 2022

Figure 5: Global hybrid & electric cars market value forecast: \$ million, 2022–27

Figure 6: Global hybrid & electric cars market volume forecast: units, 2022–27

Figure 7: Forces driving competition in the global hybrid & electric cars market, 2022

Figure 8: Drivers of buyer power in the global hybrid & electric cars market, 2022

Figure 9: Drivers of supplier power in the global hybrid & electric cars market, 2022

Figure 10: Factors influencing the likelihood of new entrants in the global hybrid & electric cars market, 2022

Figure 11: Factors influencing the threat of substitutes in the global hybrid & electric cars market, 2022

Figure 12: Drivers of degree of rivalry in the global hybrid & electric cars market, 2022

## I would like to order

Product name: Global Global Hybrid and Electric Cars Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/G181F461081AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G181F461081AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

