

# Global Generics - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Global Generics industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The global generics market had total revenues of \$348.3bn in 2020, representing a compound annual growth rate (CAGR) of 5.1% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.2% between 2016 and 2020, to reach a total of 68.0% in 2020.

Historically, growth has been strongest in the Asia-Pacific and European regions and has been moderate in the US.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the generics market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalgenerics market

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global generics market with five year forecasts

## REASONS TO BUY

What was the size of the Global generics market by value in 2020?

What will be the size of the Global generics market in 2025?

What factors are affecting the strength of competition in the Global generics market?

How has the market performed over the last five years?

How large is the global's generics market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths/weaknesses of the leading players?
- 7.3. Has there been any significant recent M&A activity?
- 7.4. How has the COVID-19 pandemic impacted leading players?

## **8 COMPANY PROFILES**

- 8.1. Teva Pharmaceutical Industries Limited
- 8.2. Pfizer Inc.
- 8.3. Sun Pharmaceutical Industries Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global generics market value: \$ billion, 2016-20

Table 2: Global generics market volume: %, 2016-20

Table 3: Global generics market geography segmentation: \$ billion, 2020

Table 4: Global generics market value forecast: \$ billion, 2020-25

Table 5: Global generics market volume forecast: %, 2020-25

Table 6: Teva Pharmaceutical Industries Limited: key facts

Table 7: Teva Pharmaceutical Industries Limited: Annual Financial Ratios

Table 8: Teva Pharmaceutical Industries Limited: Key Employees

Table 9: Pfizer Inc.: key facts

Table 10: Pfizer Inc.: Annual Financial Ratios

Table 11: Pfizer Inc.: Key Employees

Table 12: Pfizer Inc.: Key Employees Continued

Table 13: Sun Pharmaceutical Industries Ltd: key facts

Table 14: Sun Pharmaceutical Industries Ltd: Annual Financial Ratios

Table 15: Sun Pharmaceutical Industries Ltd: Key Employees

Table 16: Global exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global generics market value: \$ billion, 2016-20
- Figure 2: Global generics market volume: %, 2016-20
- Figure 3: Global generics market geography segmentation: % share, by value, 2020
- Figure 4: Global generics market value forecast: \$ billion, 2020-25
- Figure 5: Global generics market volume forecast: %, 2020-25
- Figure 6: Forces driving competition in the global generics market, 2020
- Figure 7: Drivers of buyer power in the global generics market, 2020
- Figure 8: Drivers of supplier power in the global generics market, 2020
- Figure 9: Factors influencing the likelihood of new entrants in the global generics market, 2020
- Figure 10: Factors influencing the threat of substitutes in the global generics market, 2020
- Figure 11: Drivers of degree of rivalry in the global generics market, 2020

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